

OCEAN  
BEACH

## DOLLAR DAYS

THIS  
WEEKHERE'S the  
POINT

By SPENCE HELD

I'm tempted to change the title of the old play, "Desire Under the Elms," to "Hysteria Under the Wisteria."

The reason being that I've learned about the "world's largest Wisteria" at Sierra Madre, seven miles northeast of Pasadena. This giant vine covers more than 43,000 square feet—about an acre—and is said to be the largest blossoming plant in existence.

"It hangs overhead from a steel trellis with partial support from the frame of an old house it 'devoured' years ago," according to the Sierra Madre Chamber of Commerce.

In 1892 the Wisteria vine was transplanted from a gallon tin can by Mrs. Alice Brugman and placed in front of her home. "Within a few years it had crept up the side of her house. It covered the roof. It forced the windows and doors. She sold the house and the vine. Its new owner said he could almost HEAR the vine growing on hot summer nights, and it has grown as much as 10 inches in a single 24-hour period."

"He abandoned the 10-room house and built another 200 feet from the vine's main stem. . . . And in growing up to become the world's largest Wisteria the vine is now clutching at the new house."

Well, we spent a couple of days in Borrego Valley last week, leaving on the wings of the wind that later was reported to have unroofed four cottages.

It was hot and dry and quite a change from the coastal climate. . . . I'd heard about Palm Canyon for years and finally made it—we hiked up the trail to this scenic oasis and enjoyed the cool shade of the desert palms and the stream gurgling down the canyon.

The trail follows the stream bed; I was amazed at the contrast between the slim trickle of water and the tumbled debris of the stream in flood—rocks, tree trunks and solid masses of tangled undergrowth.

Some of the gorgeous palms were scarred and blackened by fire.

Just what kind of mentality it is that puts the torch to rare desert palms?

The same type, no doubt, that burned the Point Loma High School Homecoming float a year or so ago. . . . Fresh initials were carved into some of the sycamore trees, in brazen violation of the law, and a few beer cans were visible.

Despite the evidence left by hooligans, Palm Canyon is well worth the hike under the desert sun.

Oh, yeah, and on our way home we stopped at the Chicken Shack on the highway this side of Julian.

They've got a row of flower beds outside—flowers growing in real bedsteads sticking up head and foot. . . . They really reached for that gag, huh?

An Ocean Beach resident, a one-time member of Bonham Brothers Boys Band, noted in one of the papers that the band was scheduled to present a concert of "scared music" last Sunday in Balboa Park.

A frightened Fugue, maybe?

## O.B. Loses 'Mitzi'

"Mitzi," a little dog that roamed the streets of Ocean Beach for about 15 years, met with an accident last week which caused her death.

That information came to the Peninsula News in a note signed, "A Friend."

Mitzi was the pet of the Mehling family at 4930 Muir St., it was said, "and was loved by all who knew her, both young and old."

Start Construction  
Of New Building

Construction of a new building housing six store units at Rosecrans and Poe St., started today, it was announced by Frank Nasso, owner.

The units will range in size from 900 to 1400 square ft. There will be a parking lot for 25 cars. The building is expected to be completed in three months.

## Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area.

Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway.

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Thursday, April 5, 1956

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EIGHTEEN PAGES

## QUEEN OF WISTARIA



QUEEN OF SIERRA MADRE'S 42nd annual Wisteria Festival is 16-year-old Carolyn Culp. She was chosen to reign during the spring flowering season of the world's largest blossoming plant, the Sierra Madre Wisteria Vine. The festival continues through April, and grounds of the famous 64-year-old vine of a million blooms are open to the public.

## Mrs. Stark Dies; Services Friday

Mrs. Porter W. Stark, a resident of Ocean Beach for many years, died Friday at Camp Lejeune, N. C., after a long illness. Services will be held Friday at 10 a.m. at Beardsley Funeral Home, with the Rev. L. K. Johnson officiating. Interment will be at Ft. Rosecrans National Cemetery.

Mrs. Stark was a member of Bethany Lutheran Church here. She was a registered nurse and well-known in the community.

BOB WILSON CITES RECORD  
IN CONGRESS; TO RUN AGAIN

Rep. Bob Wilson (R. Calif.), cited his record of achievement in Congress and his plans for the future of San Diego as he filed nominating papers for the Republican nomination in the 30th Congressional district.

Wilson's nominating petition contained the names of 61 men and women Republicans—all active in civic, business and community affairs.

Wilson, in seeking his third term as San Diego's congressional representative, said he will continue to fight for San Diego's prime interests in the field of national defense and industry.

"Already this year, Congress has appropriated more than \$31 million for military works in this area. This means a strengthening of San Diego's great naval bases, both ashore and afloat," said Wilson.

Legislation has been introduced in Congress by Wilson which will return San Diego's great tuna industry to its former level of prosperity. This bill proposes to set up an import quota on foreign tuna.

In addition, Wilson sponsored legislation, now supported by 26 other congressmen, designed to create a National Fisheries Policy Act. This would provide protection for American fisheries and funds for scientific studies.

Since his first term, Wilson has been a member of the Armed Services Committee in the House. His election in November would assure his continued service on this important committee together with its prestige and influence on San Diego's future as a military base and a defense manufacturing center.

Wilson is married to the former Jean Bryant of Chula Vista. They have three children, Fran-



BOB WILSON

ces Jean, 17; Mary Ann, 14; and Bryant, 7. Wilson graduated from Sweetwater High School and attended San Diego State College.

Adult Education  
Classes Offered

It's never too late to learn! Adult education classes at Cabrillo School, on Talbot St., near Rosecrans, meet Tuesday and Thursday evenings from 7 to 9:30.

There is a citizenship class to prepare the foreign-born for citizenship examinations; and class offers vital companionship and practice in the English language, said Mrs. Elizabeth Schiff, teacher.

For English students there are classes for beginners, intermediate and advanced students. All the classes are well-attended and ever ready to welcome new members, Mrs. Schiff said.

O. B. Dollar Days Sale  
Today, Friday, Saturday

This week's issue of the Peninsula News comes in two sections—including a 12-page Ocean Beach Dollar Days supplement jam-packed with outstanding Dollar Days values.

These values include special merchandise purchased for this sale. Many stores are slashing prices on their fresh spring merchandise inventories.

The Dollar Days sale will be held three days—Thursday, Friday and Saturday, April 5, 6 and 7.

The Ocean Beach shopping center is rapidly becoming one of the most popular shopping areas in San Diego County due to its many fine stores. Several new stores have been established recently.

It's a pleasure to shop in Ocean Beach, with its concentrated business district, casual atmosphere, friendly clerks and merchants, and plenty of free parking.

## Slogan Contest

Mrs. H. G. Harwood, of 4636 Adair St., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 5, First Section of this issue, along with full details of the weekly contest.

Savings & Loan  
Ass'n. Chartered

Cabrillo Savings and Loan Association has been chartered and granted a permit to sell its guaranteed stock, it was announced yesterday by H. J. La Dou, secretary-treasurer.

The new financial institution is expected to open for business in Ocean Beach by Sept. 1. Several sites are being studied for its office, La Dou said.

The board of directors comprises Edwin A. Mueller, Edward P. Silva, Vernon M. Brown, H. J. La Dou, James Edgar Hervey, Clair W. Burgener, Bruce Hazard, Louis De Falco and Dr. O. K. Bullard.

At its organization meeting the board elected Burgener president, La Dou secretary-treasurer, and Keith Carlin vice-president.

Ocean Beach PTA  
Meets April 10

Ocean Beach PTA will meet Tuesday, April 10 at 1:30 p.m. in the school auditorium.

The program will feature a "Health Team" panel—doctor, dentist, nutritionist and school nurse.

Hostesses will be first-grade mothers. Child care is provided.

League Of Women  
Voters To Study  
School Revenues

Where's the money coming from? That's what Pt. Loma units of the San Diego League of Women Voters will consider as they continue their study of California public schools this month.

"At present about half of the school monies are supplied by the state; the rest, by local property taxes," the League stated.

League members will discuss whether this is a fair distribution, and what other sources of revenue might be available.

Pt. Loma Day unit will meet Thurs., April 12, with Mrs. F. W. McConnell, 2945 Kellogg, and Thurs., April 26, with Mrs. Philip Jensen, 4812 Coronado. Both meetings will be at 1 p.m.

Mrs. Gladys Duxstad and Mrs. Jack Paden, 3945 John, will be hostesses to Pt. Loma Evening Unit on Wed., April 11, and again on Wed., April 25, at 7:45 p.m.

League members from throughout the city will gather at the War Memorial Building, Balboa Park, this Saturday, April 7, from 10 a.m. to 2:30 p.m. for their annual meeting. They will elect officers and decide on the topics to be studied during the coming year.

Good Citizenship  
Award Made To  
Edwin Peterson

Edwin Peterson of 1468 Savoy Circle, manager of the Safeway store at 4905 Newport Ave. in Ocean Beach, was presented the Good Citizenship Award of the National Association of Food Chains yesterday for outstanding service to his community and country as a worthy representative of the Food Chain industry.

The presentation was made by Jack W. Bailey on behalf of John A. Logan, NAFC President and Safeway Stores, Inc.

Peterson was one of hundreds of chain super market and food store managers throughout the nation who were honored by NAFC. The award was made this year for the second year to honor individual employees of the multi-billion dollar Food Chain industry for civic awareness in the communities in which they live.

Pt. Loma Branch  
Bank Of America  
Buys Bldg Site

Purchase of a new and permanent location for Point Loma Branch, Bank of America, was announced this week by J. H. Thomson, branch manager.

The new building will be located on the southeast corner of Rosecrans and Dickens, the site now occupied by the Associated Construction Corp. The bank will provide all services, including a safety deposit department and an escrow department.

A large parking lot will also be included in the plans. Construction will begin within the next few months, Thomson said.

"The Point Loma branch has grown beyond our expectations," continued Thomson. "In our new building we will be able to serve the people of Point Loma better than we have in our temporary location at 1065 Rosecrans."

## H. B. Buschur Dies

The Rosary will be recited Sunday at 8 p.m. in Beardsley Funeral Chapel for Hubert B. Buschur, 43, of 1709 Frankfort St., who died Monday. Requiem Mass will be said Monday at 8 a.m. in St. Mary Magdalen's Church. Burial will be at Ft. Rosecrans National Cemetery.

Mr. Buschur, a retired Navy boatswain's mate, was a veteran of World War II and the Korean War.

He is survived by his wife, Laura; his parents, Mr. and Mrs. William Buschur, of Indiana; and four brothers and two sisters in the East.

## Point Loma PTA

Mrs. Margaret Peshel, clinical psychologist, County Probation Department, will speak on "Understanding Adolescence," at a meeting of Point Loma High School PTA Tuesday, April 10 at 7:30 p.m. in the cafeteria.



'SNOW WHITE'—Shown here in partial costume are some of the cast from the Peninsula area. That's Tommy Cresci in front. First row, left to right, are Jill Paul, Vicki Gleissner (Snow White), Linda Nolan and Connie Kettner. Back row, John Hickman and S. Stearns. Others from this area in the cast are Michael and Candy Stolarsky, April Soule and Connie Wamboldt.

## Jr. Theatre To Present 'Snow White'

San Diego Junior Theatre is rushing preparations for its star production "Snow White and the Seven Dwarfs," to be staged at Roosevelt Auditorium, Park Blvd. and Upas.

Five performances are scheduled—four matinees at 2:30 p.m. on consecutive Saturdays and Sundays, April 14-15 and 21-22, and an evening performance at 8 p.m. on Friday, April 20.

A favorite of adults and children alike, Snow White and the Seven Dwarfs is one of the famous fairy tales by the Brothers Grimm. The audience will see the lovely Snow White, the evil stepmother Queen, the Witch Hex, Prince Charming and a cast of 38.

and an evening performance at 8 p.m. on Friday, April 20.

Next business meeting of the Ocean Beach VFW will be held April 17, at 8 p.m. in Portuguese Hall, 2818 Addison St.

They are: Oscar R. Knauer, commander; Frank W. Roberts, senior vice-commander; Rudolph Glesser, junior vice-commander; Charles T. Martin, chaplain; J. F. Hainsworth, quartermaster; Maurice B. Brown, surgeon; J. O'Brien, 1 yr. trustee; D. L. Gram, 2 yr. trustee; Duncan Covert, 3 yr. trustee; Paul Duplissis, adjutant; and chairman for the VFW Daz-O-Pun committee and booth, Roberts, Martin and Covert.

A joint installation with the Ocean Beach Women's Auxiliary

and Pacific Beach Post 5985 and Auxiliary will be held at American Legion Hall, Grand Ave., Pacific Beach, April 13, at 8 p.m.

Next business meeting of the Ocean Beach VFW will be held April 17, at 8 p.m. in Portuguese Hall, 2818 Addison St.

## VOTER REGISTRATION

Harry Bowman, of Ocean Beach, will register voters Friday and Saturday of this week and Thursday, April 12, from 9 a.m. to 6 p.m., in front of Safeway Store on Newport Ave., he announced. April 12 is the last day to register for the June 5 primary.

Mrs. William Jungeman, president of Silver Gate PTA, pointed out the number of junior high school students who use elementary playgrounds in the summer.

"I think there's a strong need for a place and supervision for these students. They need help in organized activities and equipment for games," Mrs. Jungeman said.

Richard Lustig, 3128 Kellogg, was elected chairman of the council. Other officers elected include: Dr. Clarence Loomis, vice-chairman, Ollieigh M. Cleaves, treasurer, and Mrs. William A. Pickens, secretary.

The group meets the first Monday of the month, at 7:30 p.m., in the cafeteria of Dana Junior High School. The public is invited.

Point Loma Council Knights of Columbus is sponsoring the show in conjunction with the San Diego Park and Recreation Department. Tickets may be obtained from the Theatre office, BE-41447 or the council theatre chairman, George A. Tasch, AC-2-7777. Adults who bring groups of ten or more children will be admitted free.

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## Marc Gets Dusty

Marc Strauss, of Marc's Men's Store, was "snowed under" by dust this week.

The dust resulted from tearing down a main wall during his remodeling and enlarging program. . . . His merchandise isn't dusty, he assured customers.



CARRIER—Your Peninsula News carrier boy delivers a copy to your door each Thursday after school. He's in business for himself and his income is based on his collections. He tries to do a good job and hopes the service is satisfactory. This week he will call to make a 25-cent collection.



**Peninsula News**  
serving the Ocean Beach - Point Loma - Loma Portal areas

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## LETTER TO THE EDITOR

The Director, City Water Department, in your edition of March 29, referred to the County Sewerage Report, commonly called the Rawn Report. By combining figures from a Central Plan and a Separate Plan he creates the impression that the cost of reclaiming waste water for irrigation purposes is costly, even though other places find it is cheaper than the use of fresh water. I'll cite some reasons:

1. He could have said the Rawn Report, on page 385, gives the cost of reclaiming waste water for irrigation of Mission Valley at only \$39.91 per acre foot, and that the average for all our parks, golf courses, etc., was \$45.44, well within the initial cost range of Colorado River water.

2. He could have quoted this Report as showing the City could save \$252,000 between annual cost to reclaim water for above purposes and the annual cost of an equal amount of fresh water. This including cost of treatment plant and distribution, payment for bonds and interest. All in addition to saving hundreds of millions of gallons of fresh water. Rawn and the Kenney Plan both state the present plant could be converted for

about 1 1/2 million dollars (we'd get this back within 6 years in savings) to say nothing about the fertilizer and the fresh water saved.

3. He dismisses my quoted figures on reclaiming water by summarily stating, "The costs from \$9 to \$20 per acre foot do not apply to the City of San Diego." Why don't they? Those are the quoted costs for Los Angeles.

4. The local press stated March 29 that the State Department of Highways had "agreed to buy millions of gallons of treated sewage water from El Cajon sewage treatment plant" to be used in highway maintenance and watering landscaped areas. Furthermore, contractors have agreed to buy hundreds of millions of gallons of reclaimed water from El Cajon for construction work to Broadway and Magnolia Avenues.

5. Other cities are not asleep on reclaiming water and are "cashing in" at the same time they are saving their potable water. There appears to be abundant reason for all the facts to be impartially given before we vote on any kind of bonds for a sewerage system that doesn't reclaim water which could cut the cost to the public.

THOMAS D. DRAKE



**VENTRILOQUIST**—Max Terhune, movie and TV star, shown here with his dummy, will be MC at the "Magician Holiday" Revue to be produced by Hal Clark and presented by United Aircraft Welders Local 52 at Russ Auditorium Saturday, April 21 at 8 p.m. The acts will include Jack Imel, dancing xylophonist; Satan and Lucille; Tom Woo, Oriental sorcery; Joan Mallory, comedienne; "The Dancing Dolls," etc. It will be a benefit for the UAWA children's fund.

## Navy Lieutenant Sets Pace In Yellowtail Derby

Lt. (jg) Donald Warner, of the Naval Amphibious Training Unit at Coronado, is setting the pace in the 1956 edition of the \$25,000 Yellowtail Derby, but took over the leadership on the opening day just 20 minutes too late to cash in on the special prizes at stake that day only.

To prevent dragging out the Derby kickoff ceremonies too long, the prize committee set a time limit for prize registrations and closed the competition at 2 p.m. George Willett, Ingleside angler who landed a 62 pound 8 ounce in 1953 to make derby history, was adjudged the winner of first place on the strength of his 26-5 bagged at the Coronado Islands from the Worrier VII.

Just 20 minutes too late, Lt. Warner reached the weigh station with his 30 pound 14 ounce caught in the same area from a Navy picket boat.

Other first day prize winners included: S. J. Williams, San Diego, and Gerald Balentine, Arcadia, each with 24-5 yellows, and Jim Flech, Indio, with a 23-5 yellow.

Thirty-six yellows were weighed in on opening day and 35 of them exceeded the derby minimum of 15 pounds.

Heavy swells and high winds whittled down the derby field to six boats last Sunday, but good catches of yellowtail were reported in spite of such adverse conditions.

## Women's Guild Has Workshop Sessions

Members of the Women's Guild of Point Loma Community Church are meeting on Mondays in the social hall of the church for all day workshop sessions in preparation for their "Patio Parade" on May 12, from 1 to 4 p.m. All 10 groups of the guild are active in this project.

The list of attractive and unusual articles for patio living on which they are working includes: tablecloths, place mats, aprons, hurricane lamps, plans, charcoal tubs, jewelry, garden hats, jeweled eye-protectors, flower carriers, snack food containers, and candles. All of these items will be for sale in the church social hall and patio during the hours of the tour.

Men are cordially invited to attend this Saturday afternoon tour for attractive ideas for their own gardens. Tickets are available through Mrs. Peck, AC-2-4772; Mrs. Blakey, AC-2-2016; Mrs. Everson, AC-3-3085; and at the church office, AC-3-1633.

**JOB'S DAUGHTERS**  
Seventeen Job's Daughters Bethels of S. D. County will hold their fourth annual Queen's Ball Saturday, April 7, from 8 p.m. to midnight, at the Balboa Park Club. Dress will be semi-formal.

Highlight of the evening will be the crowning of queens and senior princesses of each Bethel. Jo Ann Brown will be queen of the local Bethel.

All members of Job's Daughters and their escorts are invited.

Members of Bethel 158 will have a business meeting April 11 at 7:30 p.m. in the Masonic Temple on Sunset Cliffs Blvd.

**BOY SCOUT TROOP 28**  
Boy Scout Troop 28 will hold a Court of Honor and charter presentation Friday, April 6 at 7:30 p.m. in the Kiwanis Youth Center. All parents are invited.

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## Contest Experience Unnecessary For Fairest Of The Fair Competition

Contrary to belief, it is not necessary to have participated in previous contests to become Fairest of the Fair and Miss Con-Tour, it was pointed out today by Gay Cowie, who currently holds both crowns.

A Fairest of the Fair preliminary is scheduled for Ocean Beach and Point Loma at the Loma Theatre, Monday, April 16 under sponsorship of the Ocean Beach 20-30 Club.

Gay speaks from experience. Until she appeared in a preliminary contest at the theatre last spring, she had never been a contestant.

She admits being so nervous she nearly blacked out before the event started. Several times prior to the date she wanted to bow out but thanks to her mother, Gay decided to see it through.

The rest is history. She won the preliminary event then went

on to sweep the finals at Del Mar against 22 other candidates. More than 250 girls participated in preliminary contests adding to the prestige of her victory.

Like other previous winners of the coveted title, Gay agrees it has helped her tremendously. She has acquired poise, and stage presence. Best of all she enjoys attending civic events when called on. She has visited many California cities, which before only names on the map before last Spring.

Entry blanks for the preliminary are available from Chairman Bob Moore (AC-3-3781).

The two winners here will vie for the title at Del Mar, Sunday afternoon, June 10. The Fairest of the Fair and Miss Con-Tour will reign over the Southern California Exposition & County Fair, June 29 through July 8 and is hostess of the San Diego Convention & Tourist Bureau

## PENINSULA PERSONALITIES

By AVIS STONE

Seven year old Mark Stone of Brighton Ave., awoke early Easter morning to discover the usual gaily colored Easter eggs set aside as the traditional Easter Bunny surprise; but he also discovered his body was nearly as gaily decorated as some of the Easter Eggs. He was all dotted in pink!

You guessed it—Mark now has a prolonged Easter vacation due to a case of chicken-pox!

Although this week is officially designated as "Clean Up, Paint Up, Fix Up, Plant Up Week," such activity has been much in evidence lately among some of our new home owners in the vicinity.

Mr. and Mrs. J. R. Norton, and their year old son, Scott, from Palo Alto, did it the easy way—they simply moved into a motel during the redecoration period of their home on Alexandria.

Mr. and Mrs. Benjamin Boehl of Ben Bay Realty, had less trouble; they, with their son James, have moved into their recently-completed new home on Guizot.

Mr. and Mrs. J. B. Carder and their two children, Marilyn and Jimmie, who came from Los Angeles a few months ago, are busy with arrangements at their new home on Temple.

Garden preparations are underway, as well as general repainting, at the new home of Mr. and Mrs. Arthur G. Bornmann on Bolinas.

Mr. and Mrs. Clifford Dodson, who have purchased a duplex on Ebers St., plan to learn all about gardening by first hand experience—first time they have owned a home all their own in this area. Assistant gardeners will be the two older Dodson children, Joyce and Linda. Baby Carol, 20 months old, will do her share of digging, too.

Mr. and Mrs. Walter Thomas are among the "busy people" as they go about getting things in order at their new home on Tarento.

Mr. Richard Albrecht, an architect, designed his own home on Moana. Mrs. Albrecht and the children Cynthia and Jan are quite comfortably settled and very pleased with Daddy's ideas on how to plan a home.

It was a happy reunion for Mrs. David Johnson who arrived recently to join her husband who has been here for the past three months and is employed as Industrial Engineer at Convair. Their three children, Brian, Bruce and Brooks, are also happy to be around their daddy once more.

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## 'Mr. Pennypacker' Opens At Globe

"The Remarkable Mr. Pennypacker," a comedy by Liam O'Brien, opened April 3 at the Old Globe Theatre in Balboa Park as the current production of The San Diego Community Theatre.

Directed by Guest Director Jackson Woolley, the play which ran for 28 weeks in New York will be presented nightly except Mondays at 8:30 through April 29.

In this hilarious comedy Rod Sherry, who played Queeg in "The Caine Mutiny Court-Martial," will show his acting versatility by playing the glib and bigamous Pennypacker. Shirley Johnson will play Ma Pennypacker. Atlas Award-winning Billie Eichenlaub will portray the horrified Aunt Jane and Al Holle will be seen as the irate Gramma Pennypacker.

Others in the large cast are George Rider, Doug Vernon, Michael Aronson, Ronald Shipman, Bill Taber, Dorothy Passarelli, Bob Gunderson, Fred Stuart, Hans Jacobsen, Darlene Geer, Linda Zuckerman, Russell Pierik, Stephen Hammer, Tommy Harris, Joe Arnett, Jack Paul, Barbara Griffith, Sheila Marlon, Tommy Shadex, Bonnie Burnett and Cookie Winter.

## Loma Portal PTA

Loma Portal PTA will meet Tuesday, April 10 at 7:30 p.m. in the school auditorium, with Fannie D. Montalto, as guest speaker. Dr. Montalto, a prominent psychologist, will discuss questions submitted by the parents of children at Loma Portal School.

Coffee will be served from 7:30 until 8 o'clock by first and second grade mothers.

Mrs. Charles F. McCabe, PTA president, announced that the square dance class for 6th graders of the school (sponsored by the Loma Portal PTA) is so popular that an extra hour of instruction has been arranged.

## DANCING TEACHERS

Associated Dancing Teachers of Southern California will hold a two-day convention, Saturday and Sunday, April 7 and 8 at El Cortez Hotel, it was announced. All dancing teachers are invited to attend.

## Officers Elected By Gay Niners

Gay Niners at Mission Valley Country Club elected officers at their after-golf meeting last week.

They are: Mrs. Frederick J. Ricketts, of La Mesa, chairman; Mrs. Byron Ferguson of Point Loma, vice chairman; Mrs. Richard Hatcher of Point Loma, secretary and treasurer; Mrs. Maurice E. Plaice, handicap chairman; Mrs. C. W. Norman, social chairman; Mrs. Eric Winchester, membership chairman; and Mrs. J. G. Tabler, publicity.

The Niners play golf every Tuesday morning at the Country Club and will celebrate their first anniversary at the next regular luncheon meeting April 17.

## Trinity Episcopal Church Thrift Shop

Trinity Episcopal Church has opened a non-profit Thrift shop at 927 E St.

Persons wishing to donate articles but who have no means of transportation are invited to call BE-4-1238 and arrangements will be made.

The shop is operated entirely by donations and funds received are to be used in the church youth activities and for the general benefits of Trinity Church.

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"THE RAINS OF RANCHIPUR"

— AND —

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— IN —

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JUNIOR MATINEE SATURDAY—1:00 P.M.

"INDIAN FIGHTER" &amp; "RAINS OF RANCHIPUR"

4 CARTOONS

SUN., MON., TUES.

APRIL 8, 9, 10

JACK PALANCE — SHELLEY WINTERS

IDA LUPINO — JEAN HAGEN — ROD STEIGER

"THE BIG KNIFE"

RICHARD EGAN — ANTHONY QUINN

"SEVEN CITIES OF GOLD"

STARTS WED.—"THE MAN WITH A GOLDEN ARM"

and "COME NEXT SPRING"

**All Souls' Church Sets Fashion Show**  
St. Anne's Guild of All Souls' Episcopal Church will present a fashion show, card party, and bake sale on Tuesday, April 10, at 12:15 p.m. at Gooden Hall, 1475 Catalina Blvd. A desert luncheon will be served and there will be prizes. "Please bring your own playing cards," it was said.

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LA PLAZA CENTER

**OUR MENU IS A GUIDE TO SUPERB AUTHENTIC MEXICAN DISHES**  
Served in the True Atmosphere of Old Mexico  
**SPECIAL LUNCHEONS SERVED DAILY**  
**CONSUELO'S**  
in the  
LA PLAZA SHOPPING CENTER  
11 to 8 Daily — 12 to 9 Sunday — Closed Tuesday  
1852 BACON ST. AC-3-9512 OCEAN BEACH

**POINT LOMA LUMBER COMPANY**  
4795 N. HARBOR DRIVE  
PHONE AC-3-7111  
A WESTERN LUMBER STORE

**THERE'S AN EASIER WAY TO DO THE JOB!**  
What HE needs is a good lawn mower from his neighborhood WESTERN LUMBER STORE! For EVERY job around your home, you'll find exactly the tools, materials and equipment you need at your Western Lumber Store... where you can arrange easy financing too! MAKE US YOUR ONE-STOP HOME SUPPLY HEADQUARTERS!

**LET US WASH THOSE**

- SHAG RUGS
- PILLOWS
- COMFORTS
- BED SPREADS

We can give those **FADED SPREADS & RUGS** A NEW LOOK... with Caldyne

**OCEAN BEACH LAUNDROMAT**  
1877 Cable St.  
Across From Safeway  
AC-3-1165

**TRUST DEEDS PURCHASED**  
ANY TYPE ANY AMOUNT  
PIONEER MORTGAGE SALES COMPANY  
5600 EL CAJON BLVD.  
JUL 2-2655 EVES CYP 3103

**BOY SCOUT TROOP 28**  
Boy Scout Troop 28 will hold a Court of Honor and charter presentation Friday, April 6 at 7:30 p.m. in the Kiwanis Youth Center. All parents are invited.

**TRUST DEEDS PURCHASED**  
ANY TYPE ANY AMOUNT  
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## JUNGLE CONTEST WINNER

Mrs. Elizabeth Schaffer, of 3428 45th St., a customer of the Ocean Beach Pharmacy, won a copper kitchen set in a jungle contest sponsored by the store in cooperation with McKesson and Robbins, Inc.

Contest entrants were asked to write the last line to a jingle, telling about the advantages of dealing with "a neighborhood druggist." Mrs. Schaffer said she picked up her entry blank at the Ocean Beach Pharmacy.

**Zeke's Farmhouse**  
4805 Voltaire Street

**BROILERS 79c**  
Lots of 12.....ea.

**Colored Hens 55c**  
Pound

**BREADED Ready to Fry SHRIMP 35c**  
10-oz. box.....  
3 BOXES \$1

**Large Checked EGGS—Grade A DOZ. 47c**  
In Cartons

**LIGHT FIXTURES**  
We feature a complete line of Electric Lighting Fixtures for your home or office, both in door or outdoor fixtures.

**Balboa Electric Co**  
We Give S&H Green Stamps  
1811 Garnet St. HU-8-3752  
—PACIFIC BEACH—

**LIGHT FIXTURES**

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# SAFEGWAY FOOD NEWS

## NEW SKYLARK INTERNATIONAL CONTEST

**18 OLDSMOBILES GIVEN AWAY...PLUS**



Again this year Skylark bread is giving away three Oldsmobiles each week for six weeks. PLUS 200 other prizes—Hurry, enter now—Get full information and entry blanks at your Skylark Bread section in your Safeway Store.

200 WESTINGHOUSE APPLIANCE PRIZES  
ENTER NOW...SKYLARK'S International CONTEST...\$70,000...AT SAFEGWAY

### Bel Air Frozen Food

Baby Limas	10-oz. pkg.	27c
Chopped Broccoli	10-oz. pkg.	18c
Brussel Sprouts	8-oz. pkg.	25c
Cut Corn	2 10-oz. pkgs.	39c

### Lunch Box Items

Sandwich Spread	16-oz. jar	39c
Miracle Dressing	8-oz. bottle	21c
Sweet Pickles	12-oz. jar	29c
Sliced Olives	2 1/2-oz. can	10c

### For Added Spice

Cheese Spread	8-oz. jar	28c
Ginger	1 1/2-oz. can	17c
Nutmeg	1 1/2-oz. can	19c

### Skylark Bread Varieties

Stoneridge Bread	std. loaf	25c
Raisin Nut Bread	std. loaf	28c
Slender Way	std. loaf	25c
100% Whole Wheat	std. loaf	23c
Cracked Wheat	std. loaf	23c
100% Butter	std. loaf	23c
Split Top White	large loaf	29c
Multi-Grain	std. loaf	25c
Rye Bread	std. loaf	23c
White or Wheat	Skylark, round top, large or sandwich—sliced loaf	28c

### Weekend Grocery Values At Safeway

Canned Applesauce	Highway 2 308	23c
Pineapple Juice	LaLani canned 46-oz.	23c
Medium AA Eggs	Cream O' Crop Strictly Fresh	45c
NBC Soda Crackers	Snowflake	25c
Heinz Ketchup	Adds spice to 2 14-oz. bottles	41c
Sharp Cheddar Cheese	Cut and Cello Wrapped	59c

### Satisfaction Guaranteed Meats From Safeway

## CHUCK ROAST

USDA CHOICE Tender-Aged Beef—Includes 7-Bone and center cuts

Boneless

## Cross Rib Roast

Tender, juicy Pot Roast

## Sliced Bacon

Gold Coin Sliced Bacon

## Boiling Beef

For Soups and Stews

## Ground Shoulder

Freshly ground from USDA CHOICE Beef

POUND

29c

Manor House Chicken Parts

Wings 39c

Thighs 79c

Captain's Choice Frozen Sea Food

Perch Fillet 42c

Whiting 39c

Haddock Fillet 49c

Short Ribs 15c

Ground Beef 35c

Beef Ribs 15c

Visking Sealed State Inspected

Our Meat Sections also carry items such as: Knockwurst, Rath's Party Salame—Leo's Chipped Beef.

### Canned Goods

Applesauce	No. 2 1/2 can	20c
Apricots	No. 2 1/2 can	30c
Mandarin Oranges	11-oz. can	19c
Canned Cherries	Suprema, Red, Sour, No. 2 Fitted Cherries	25c

April Family Circle Magazine

### Curtsy

Devils Food Bar 14 oz. Cake 33c

Don't Forget to Enter Skylark International Contest Now



### Spring Produce Values

Fresh as Spring—Meal Pep-r-upper—Produce that gives a glow to your meals. Take a look at these values—

Green Cabbage	Crisp and Tender	2c
Red Apples	Washington Delicious	14c
Cantaloupes	Crisp and Crunchy	15c
Golden Oranges	Delicious with Scoop of Ice Cream	5 33c
Fresh Cucumbers	Sweet, Juicy Medium Navels	2 25c

Our Produce Sections also Carry for Your Shopping Convenience, Such Items as:

Green Beans Asparagus Tangerines Eggplant Pineapples Papayas

These Prices Effective in all Safeway Stores in San Diego County, Thurs., April 5 thru Sun., April 8. Limit Rights Reserved.

# SAFEGWAY

## Safety Check Windshield Stickers Being Distributed For Campaign

Distribution began this week of 200,000 Safety Check windshield stickers to be used in the annual county-wide Vehicle check campaign conducted by the San Diego County Traffic Safety Council and the San Diego County Motor Car Dealers Association.

One hundred and thirty thousand vehicles were checked in the campaign last year, and officials hope to increase that by 70,000 this year. Motor Vehicle Department records show that there are 342,000 motor vehicles now registered in San Diego County.

The Vehicle Check will be available without charge from

all members of the Motor Car Dealers Association, independent garages and service stations, and at military establishments. The check will include inspection of the windshield wipers, horn, mirrors, glass, tires, muffler, lights, brakes, pedals and steering.

Cars which pass the inspection test will be given a 100% SAFE windshield sticker issued by the Traffic Safety Council. Beginning May 1, police and California Highway Patrol officers will establish mandatory check lanes at unannounced places and times throughout the county. Cars which do not pass these check lane tests may re-

ceive verbal warnings, written warnings, citations, or, if the condition of the car warrants, be impounded.

Ronald T. Strong, Traffic Safety Council president, urged all motor vehicle operators to get their cars checked as early as possible. Stickers and other safety check materials are available at the Traffic Safety Council offices, 528 Land Title Bldg., and any qualified establishment wishing to be a check station should contact the Council, Strong said.

## Cub Pack 228

Friday night, March 30, Cub Scouts of Pack 228 enjoyed sharing the many things they had learned about the sea through skits, displays and song. The theme for the month was "Bottom of the Sea."

Bobcats joining the Pack were Stephen Bradic, Gary Lee Hicks, and Jeffrey Rees.

Boys receiving awards were: Jimmy Beaudry, Melvin Ball, Allan Goggins, Jimmy Lobel, Bill Long, John Grondona, Keith Shelly, Ricky Strand, Jerry Madden, Eric Petersen, Lee Byrnone, Bobby Jenkins, John Schaffer, George Green and Dennis Wiloughby.

Den Mothers receiving one-year pins were: Margie Noson and Marie Byrnone.

## Order of Amaranth Installation Friday

Mrs. Leona E. Emmitt will be installed as royal matron of the Pacific Beach Club, Order of Amaranth, at a meeting to be held Friday, April 6, at 8 p.m. at Point Loma Masonic Temple, 1711 Sunset Cliffs Blvd.

Other officers to be installed are: Lyle E. Emmitt, royal patron; Eva Storm, associate matron; Ralph Storm, associate patron; Jessie Iverson, secretary; Leona Leedlow, treasurer; Marie Page, conductress; and Axel Polcomb, associate conductress.

Also to be installed are: Katherine Presley, Doris Radcliffe, Mary Brightwell, Edna Boone, Eleanor Childs, Beverly Anderson, Louise Gilmore, Dorothy Davis, Jean Winters, Elmer Beers, Marion Kneeshaw, Grandville Pittman and Jeanne Anderson.

Mrs. Dorothy Goldstein will be installation officer. A reception will be held after the meeting. The public is invited.

## NOTICE TO CREDITORS

ESTATE OF JOSEPH D. MAN-SEAL, Deceased.  
Notice is hereby given by A. E. GALLAGHER, as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3323 Congress St., San Diego 10, California.

Administrator of the Estate of the above named decedent JAMES DON KELLER, District Attorney and County Counsel.

By DUANE J. CARNES, Deputy Attorney for said Administrator. Published in the Peninsula News April 5, 12, 19, 27, 1956.

Notice of Intention to Engage in the Sale of Alcoholic Beverages March 30, 1956

TO WHOM IT MAY CONCERN: Subject to issuance of the license applied for, and commencing not less than 30 days after the date posted, I am hereby giving that the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

5023 Newport Avenue, San Diego 7

Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance of original application of an alcoholic beverage license or licenses as follows:

On Sale Beer

Anyone desiring to protest the issuance of such license(s) may file a verified protest with the Department of Alcoholic Beverage Control at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.

JASPER W. WILEY MYRTLE B. WILEY

NOTICE TO CREDITORS No. 5443

ESTATE OF RALPH P. STINE-MAN, also known as R. P. STINE-MAN, aka RALPH STINEMAN, Deceased.

Notice is hereby given by A. E. GALLAGHER, as the Special Administrator of the above entitled estate, to the creditors of, and all persons having claims against this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3323 Congress St., San Diego 10, California.

Administrator of the Estate of the above named decedent JAMES DON KELLER, District Attorney and County Counsel.

By DUANE J. CARNES, Deputy Attorney for said Administrator. Published in the Peninsula News April 5, 12, 19, 26, 1956.

## SAVE

AS YOU SPEND SHOP WHERE YOU GET "X" GREEN STAMPS

### OCEAN BEACH

LOWNE'S DEPT STORE 4960 Newport AC-2-8688

### LOMA PORTAL

B. E. MOORE GARAGE & SERVICE STATION 2918 Lytton St. AC-3-5331

## Pacific Shores

4927 NEWPORT AVE. OCEAN BEACH

The Peninsula Area's FINEST COCKTAIL LOUNGE



The Pacific Shores is one of the most beautiful Cocktail Lounges in Southern California.

Ultra modern furnishings amidst a beautiful sea-shore setting of illuminated seashores, mermaids, star fish, etc., gives the "SHORES" a restful atmosphere with a whiff of salt air.

Next time you are out with your friends... bring them to the Pacific Shores.

HORS D'OEUVRES SERVED 4 to 6 p.m.

OPEN 10 A. M. TO 2 A. M. DAILY

## KSDO KASH BOX

NOW

\$1346.00

GETS HIGHER EVERY DAY!

Enter With These Labels...

Breast O'Chicken Tuna

Town Talk Bread

Dr. Ross Cat & Dog Food

Pepsi-Cola

Butter Kernel Canned Vegetables

Laura Scudder's Fine Foods

Gorton's Frozen Fish Sticks

Moreno's Mexican Foods

Kaiser Foil

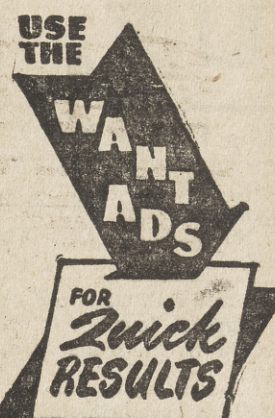
— LISTEN TO —

## KSDO

1130 ON YOUR DIAL

MONDAY THRU FRIDAY

10:00 A. M.



PHONE

AC 3-3156

OR

AC 3-3157

CLASSIFIED ADS BRING QUICK RESULTS

1—Homes For Sale



Tell your troubles to L. Van Stelle Realtors, 2304 Sunset Cliffs Blvd.

4309 ADAMS AVE. TALMADGE PARK  
Looks new, about 2000 sq ft. 6 rooms, central hall, basement furnace, colored bath fixtures, walk-in closets, screened patio, hobby room, level lot. Near all. Transferred. Will sell drapes, like new Bendix Comb. washer, dryer, G. E. Refrigerator, Elec. range, deep freeze. Top quality property McCafferty, AT-4-1134

3—Business Opportunities

FOR SALE HOTEL LEASE and Furnishings. Income \$1,000 Mo. Call AC-3-9205.

4A—Business Rental

FOR LEASE

PRIVATE OFFICE SPACE MODERN NEW BUILDING RECENTLY COMPLETED CENTRALLY LOCATED

IN

OCEAN BEACH

AC-3-7117

5—Rentals

Welcome Friends To The DEL WOOD APARTMENT MOTEL  
First Class Accommodations Day, Week or Month  
Call AC-2-1909 for Reservations  
2104 Bacon St. Ocean Beach San Diego 7, Calif.

5A—Houses, Furn., Unfurn.

2 B. R. and Den furnished. Available April 20th thru Aug. 15th. Adults preferred. No pets. Point Loma. AC-3-6944.

\$75—DUPLICATE, 2 bedroom unfurn. Yard enclosed. Perm. AC-2-5403. 4820 Santa Cruz Ave.

\$65—1 Bedroom nicely furnished in court. Near bus. AC-2-1312.

5C—Apts., Furn. & Unfurn.

\$70—2 bedroom unfurnished. 1 blk. to Pt. Loma Hi School. CY-6-4144.

\$80 Mo. 1-B.R. Completely Furn. Utilities, Ocean Beach. Phone GR-7-0890.

\$75—Large 2 room furn. Studio. Near Park 1618 Upas. Phone CY-8-5432.

\$110 VIEW, 3 room furn. Gar. All utilities pd. Adults. Phone AC-3-0955.

\$50—Bachelor Studio Apt. Everything furn. 1 blk. bus. AC-3-8849.

FURN. Apt. TV \$40 Mo. Max only. 5049 Newport.



# BUY, SELL, TRADE WITH WANT ADS AC 3-3156

## 5C-Apts., Furn. & Unfurn.

\$75—Furn. B.R. & Bath, L.R., Kitchenette, Gar. Working couple. No smoking, Drinking. AC-3-5287.

\$80—Modern 2 B.R. unfurn. Nice view. Disposal, laundry, stove, Refrig. 4636 W. Pt. Loma Blvd. HU-8-9942.

\$125—Utilities, exquisite 2-B.R. unfurn. Carpeted, disposal, View, 4632 W. Pt. Loma Blvd. eves. AC-3-0786.

\$52.50—Furnished large sunny cozy studio. For one. No drinking. 5134 Voltaire. Apply upstairs.

## 5E—Rooms

HOME privileges, TV Phone, heat, carpeted, Gar. working person, 10 min. town, 2 bks. bus. AC-3-1378.

HEATED ROOM, private entrance, kitchen privileges optional. AC-3-7928.

PLEASANT ROOM, kitchen privileges optional. AC-2-4898.

## 5G—Misc Rentals

## DO IT YOURSELF

Ment Our Tools & Equipment Cement Mixers, Wheelbarrows, F or Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools. Trailers. Elect. Hedge Shears.

## AUSTIN'S

4856 Santa Monica AC-3-8324

## 6—Wanted To Rent

BUS. LADY, college son wants 2 bdrm. h. or apt. w. stv. and refrig. to \$80. Lease. Also interested in apt. or ct. mgmt. for part rent. First of May or June. AC-2-9653 after 4.

3 B. R. or Duplex, 3 adults, 1 pet. May 1st occupancy \$80 to \$85. Will lease, AT-1-8989.

## 6—Contractors, Builders

## REMODELING & ROOM ADDITIONS

Let us assist you in your planning and financing. FREE ESTIMATES & ADVICE

## SAN DIEGO HOME IMPROVEMENT CO.

4857 Voltaire

Day AC-3-6216 Nite AC-3-8849

WALLS, fireplaces, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A Simas. AC-2-6717.

## 9—Painting & Decorating

## ROBBIE'S

Pittsburgh Paint Store Painting & Paperhanging Contractors

FREE ESTIMATES

1855 BACON ST. AC-2-6181

Merrill A. Robertson

INTERIOR - EXTERIOR Painting. Low Hourly rates. Clean Work. No job too small. AC-2-8273.

## 10—Landscaping

## Andy's

LAWN MAINTENANCE Gardening Service, Tree Service Free Estimate AC-3-5358

## LANDSCAPE GARDENING BY BEN M. STONE

EXPERT PRUNING, HAULING Monthly Maintenance AC-3-7668 AC-3-9477

## TOPSOIL

Grading, Skiplading Larry Eulberg, AC-2-8883

## 13—Schools, Instruction

## MUSIC LESSONS

On Saxophone, clarinet & flute. 25 years teaching experience. Beginners or advanced. \$1.50 my home. Mr. Franzman, Phone AC-2-4584.

## 14—Personals

## TO PROVIDE JOBS FOR THE HANDICAPPED

GOODWILL INDUSTRIES

Clothing, men's, women's, children's of all kinds and sizes. Furniture and bedding, shoes, housewares and electrical appliances.

GOODWILL INDUSTRIES 402 5th Ave. BE-3-5157

24 hr. Telephone Service Myron Insko, Exec. Director

ELDERLY Gentlemen with nice home in Ocean Beach looking for congenial companion, preferably good cook. Lady or Gentleman. Write P. O. Box 7183.

## 15—Services Offered

## Curtains - Draperies

"Everything for your windows" READY MADE Curtains, Bedspreads, Rods, Draperies, Shades, Venetian Blinds, Accessories.

CUSTOM MADE Hand-Tailored Draperies, Cornices, Slip Covers. Free fabric displays and estimates by experts in your home.

30-60-90 DAY ACCOUNTS

—NO EXTRA CHARGE

JOHNSON'S CURTAINS-DRAPERIES

Jules R. Johnson, Prop.

1851 Bacon St. Ocean Beach AC-3-5465

## TYPEWRITERS

ADDING MACHINES

Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience.

Beach

Typewriter Co.

5035 Newport AC-2-7133

Ocean Beach

## LAWN MOWERS SHARPENED

Hand or power by factory approved methods. Satisfaction guaranteed.

Saws, Shears, Hand tools Pick-Up and Delivery

AUSTIN'S

4856 Santa Monica AC-3-8324

## MIMEOGRAPHING

Distinctive Work

IBM Electric Typewriter, Dictaphone Transcribing.

LELA LAYNE

1051 Rosecrans AC-2-3719

## WINDOW SHADES

Repaired - Replaced

Bring in your old rollers and save.

SHAW'S FURNITURE

4051 Voltaire AC-3-3630

## WALT'S

LANDSCAPE GARDENING

LAWN CARE

Building Clean Ups

Free Estimates AC-3-8362

## LOOK'ING FOR

Best deal in yard care, gardening, clean-ups, trash removal, painting and others. Vets trying to make a buck. You set the price. BR-3-5297.

PURCELL RUG FARM, Used

Rugs & Carpets, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding.

9x12 Cleaned \$6.00. 4234 Voltaire, AC-3-9877.

WINDOW CLEANING - Residential, Commercial. Also floor waxing. Call Tony AC-3-8314, AC-2-7627 or AC-3-9635.

## INCOME TAX

Your Home.

AC-3-9656 BE-9-1146

PROFESSIONAL PAPER HANGER

Reliable. Reasonable. Free Est.

HU-8-8163 AC-3-0290

CABINETS - Furniture, store

fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

CARPENTER - JOURNEYMAN,

Particular work for particular people. Roy Bonham, AC-3-7331.

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

CARPENTRY, Repairs, Remodeling, Finish. By hour or day. AC-2-2305.

EXPERIENCED GARDNER

Handyman. Call after 6 p.m. AC-3-0671.

IRONING or Baby Sitting, My home or yours. Reasonable. AC-2-2317.

LAWN MAINTENANCE - Cleaning, hauling. Call Larry. AC-2-2581, AC-3-1105.

EXPERT IRONING done in my home. AC-2-6797.

IRONING - Light mending. \$1 hour. AC-3-6624.

## BEAUTY SHOPS

PAULINE'S BEAUTY

SALON

5005 Niagara AC-2-3687

## CARDROOM

PASTIME CLUB CARD ROOM

Join your friends for a pleasant evening. Ladies welcome. 5049 Newport.

CHAIR CANING

RUSH SEATS

BLIND INDUSTRIES

OF CALIFORNIA

1861 Bacon AC-2-1101

## DON'T WAIT!

APRIL 15TH IS THE DEADLINE

For Federal and State Income Tax

for

COMPLETE INCOME TAX SERVICE

RYCO SERVICE CO.

HOURS: 9 A. M. TO 5 P. M. INCLUDING SAT.

EVENINGS AND SUNDAY BY APPOINTMENT

4318 VOLTAIRE AC-3-3106

## 15—Services Offered

## CHILDREN'S SHOPS

MORLIN'S TOY SHOP

1918 Cable AC-3-3817

## COCKTAIL LOUNGES

WEBB'S CANTINE

Dancing Nightly

1921 Bacon AC-3-9350

## ELECTRICAL CONTRACTORS

C. O. CARL & SON

2223 Bacon AC-3-1919

## FLORISTS

JO'S FLOWER SHOP

4728 Voltaire AC-3-3306

## FUNERAL HOME

BEARDSLEY FUNERAL HOME

1818 Sunset Cliffs

AC-3-8100

## HARDWARE

SCHOEN'S HARDWARE

Housewares Paints Toys

4827 Newport AC-2-8091

## JEWELERS

The Biggest Little Jeweler

In Ocean Beach

C. L. DERSCH

JEWELER and WATCHMAKER

4952 Newport Ave. Ocean Beach

All Work Done in our Shop!

SMITH & SONS JEWELERS

4831 Newport AC-3-0718

## LAUNDRIES—Self Service

OCEAN BEACH LAUNDROMAT

1877 Cable AC-3-1165

## LUMBER

POINT LOMA LUMBER CO.

4975 N. Harbor Drive

AC-3-7111

## MOVING & STORAGE

OCEAN BEACH TRANSFER

MOVING AND STORAGE

5040 NEWPORT AVE.

AC-3-3271

## NOTARIES

SIEGEL REALTY

4170 Voltaire AC-3-7147

## NURSERIES

BLUE PACIFIC NURSERY

4850 Newport AC-2-1151

## OPTOMETRISTS

JOHN DAVIS LONG, O. D.

1370 Rosecrans AC-3-3114

STANLEY R. COBB, O. D.

1952 Sunset Cliffs

AC-2-3038

## SCHOOLS

Nursery to First Grade

Little Tots

Nursery School

4972 Santa Monica - AC-2-2314

POINT LOMA PLAYHOUSE

2 thru 6 yrs.

2909 Keats AC-2-9111

## SCHOOLS—Academic

Nursery to 9th Grade

WARREN WALKER SCHOOL

4605 Pt. Loma Ave.

AC-3-3663

## SERVICE STATIONS

BILL'S MOBILGAS SERVICE

Corner Point Loma Ave.

and Sunset Cliffs, AC-2-4422

## SHOE REPAIR

WOOD'S SHOE SERVICE

4979 Newport AC-2-0165

## TAXI SERVICE

A.B.C. CAB CO.

AC-3-8322

2-Way Radios Oper 24 hrs.

Low, Low Rates - Go Anywhere

5 can ride for price of 1

5049 Newport

## WATER SOFTENERS, Sales & Service

DUDLEY PLUMBING

4950 Voltaire AC-3-7458

## 17—Child Care

BABY SITTING, Evenings. Own transportation. AC-3-6483 or AC-3-1325.

CHILD CARE—Any age \$10 per week. My home. Fenced yard. References. 4859 Green Street.

BABY SITTING or care of elderly person. AC-2-7177.

## 18—Situations Wanted

WORKING Bachelor, 39 will maintain court or rental units in exchange for apt. or house. Can do anything. AC-3-5543.

PART TIME bookkeeping. Ocean Beach and Point Loma. AC-2-3701.

IRONING in my home. Phone AC-3-7092.

## 18A—Help Wanted

TYPISTS! Make money at home! Mailers, 2 Madison, Greencastle, Indiana.

## 19—Help Wanted Female

FOUNTAIN WORKERS willing to work Sundays. 18 to 35. 88c hr. Navy Exchange, Gate 3, Naval Training Center.

WHITE, general house work. 2 to 5:30 p.m. Monday thru Friday. \$1 hr. References. Phone AC-2-8155 after 7 p.m.

LADY Unemployed. Domestic work. Mornings. Ocean Beach. Box 7326, San Diego 7.

## 21—Radio, TV Service

TELEVISION AND RADIO SERVICING

IS OUR BUSINESS

We specialize in Radios, record players and car radios. All house calls in beach area, \$2.50.

POINT LOMA RADIO & TV

Your Packard Bell Dealer

AC-2-3378 4875 Voltaire

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3009.

## 21A—Radio, TV Sales

## TV TRADE-IN SALE

List Your old 17" & 21" Price Worth in Trade

\$39.95 24" Admiral Blond Console \$129.95

\$339.95 21" Admiral Mah. Console \$124.95

\$289.95 21" Admiral, Blond Console \$119.95

\$348.00 21" Emerson Blond Console \$153.00

\$268.00 21" Emerson Mah. T.M. Remote Control \$90.00

\$209.95 21" Crosley Mah. T. M. \$60.95

\$309.95 21" Crosley Mah. Console \$1



## THE PENINSULA NEWS BOOSTER SLOGAN CONTEST

\$312.00

— IN —

## MERCHANDISE and SERVICES

WITH THE

SPONSORING ADVERTISER OF YOUR CHOICE

SAVE TIME AND MONEY SHOPPING IN THE  
PENINSULA AREAMore than 13,000 Families Read the  
Peninsula News Every Week

Copyright 1954 W. J. Rankin

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

APARTMENT  
HOTEL

**Ocean Manor  
Apartment Hotel**  
Heated Swimming Pool and  
Ocean Bathing, Fishing, Sun-  
decks, Patio, Television in ev-  
ery Apt., Single Rooms or 1-  
and 2-Bedroom Apts., Electric  
Kitchens, Infra-Ray Heat.  
1370 Sunset Cliffs Blvd. on  
the Beach at Point Loma  
Ave., AC-2-7901

APPLIANCE  
& TELEVISION

**Dawson  
Appliances &  
Television**  
Leading Brand Televisions &  
Appliances—RCA, Zenith,  
TV Rentals  
4940 NEWPORT AC-3-1614

## AUTO PARTS

**Midway Auto  
Parts**  
"Auto Parts"  
3038 MIDWAY DR. AC-2-1176

## BAKERIES

**Newport  
Pastry Shop**  
Eating our donuts is a sheer  
delight  
They're sublimely flavored  
and fried just right  
With such tender texture, it's  
no wonder  
That they'll satisfy your  
donut hunger.  
4953 NEWPORT AC-3-3556

## BEAUTY SALONS

**George's Patio  
Beauty Salon**  
The newest in Spring Hair  
Fashions.  
George Lund, Hair Stylist  
1267 ROSECRANS, AC-3-1510

**John's Salon  
of Beauty**  
Specialist in Personalized  
Beauty Services.  
3013 ROSECRANS, AC-3-3487

**Raymond's House  
of Beauty**  
Hairshaping, Permanent Wav-  
ing, Hair Styling, Tinting,  
Manicuring.  
"Perfect Haircuts"  
1833 BACON AC-3-7328

BICYCLES  
AND TOYS

**Gilmore's Bicycle  
and Toy Store**  
Schwinn Bicycles  
Sales Service  
Wheel Goods, Models, Toys,  
Sporting Goods.  
Free Pickup & Delivery  
5055 NEWPORT AC-3-3068

shopping  
CAFE

**Coffee Cup**  
Home-made pies and cakes.  
Complete Merchants Lunch  
from 60c to 75c. Also com-  
plete Luncheon and Dinner  
menu \$1.00 to \$1.70. Bring the  
entire family. Child plate 50c.  
Under new management.  
1877 BACON AC-3-9327

## CAR WASH

**Midway Car Wash**  
Open 7 days a week. We give  
S & H Green Stamps. Soft  
Water and Mild Detergents.  
3 Free Washes with every  
Polish Job.  
MIDWAY & ROSECRANS  
AC-2-1372

CHILDREN'S  
WEAR AND  
ACCESSORIES

**Morlin's Tot Shop**  
Clothing, Shoes, Furniture,  
Toys, Layettees. 25 years ex-  
perience in fitting Children's  
Shoes. Everything for your  
Child. Infant to Twelve Years.  
1918 CABLE AC-3-3817

## CLEANERS

**Point Loma  
Cleaners**  
"A LITTLE BETTER"  
Pickup and delivery service  
for the entire Peninsula Area.  
3663 VOLTAIRE AC-3-1354

## Regal Cleaners

Quality Cleaning at Economy  
Prices. Let us Restore, Style,  
Shape and Brighten your Gar-  
ments at no extra charge.  
Drive in Parking, La Plaza  
Shopping Center.  
1854 1/2 BACON AC-2-9028

CURTAINS  
& DRAPERIES

**Joniaux Curtains  
and Draperies**  
The most Complete Curtain  
and Drapery Shop in the  
Ocean Beach area. Ready-  
made Curtains and Draperies,  
Bedsprads, Rods, Shades,  
Venetian Blinds, Accessories,  
Cornices, Slip Covers. Free  
estimate in your home. Up to  
90-day accounts. No extra  
charge.  
1851 BACON AC-3-5465

## DANCE CLUB

**Rock & Roll  
at Rosey's**  
Jam Session Every Sunday  
Night, with Dick Ryan's Band.  
Don't miss Jitterbug Contest  
every Thursday Night. Wel-  
come—No increase in prices.  
2228 BACON AC-3-9256

ELECTRICAL  
CONTRACTORS

**C. O. Carl & Son**  
Wiring, Fixtures, Repairing  
Quality work our Specialty.  
32 years serving the Penin-  
sula Area.  
2223 BACON AC-3-1919

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

## "CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, service, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

## "ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by partici-  
pating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—  
combine them and you have our slogan for this week—write a brief paraphrase along the same theme  
as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of  
local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best,  
Get Shopping Done with Time to Rest."

## Scotch Electric

Maintenance, Repair, Con-  
tracting—Serving the Penin-  
sula Area.  
3020 Midway Drive AC-3-8101

## FLORIST

**Windy's  
Drive In Florist**  
Flowers for all Occasions—  
Weddings, Funerals, Corsages,  
Cut Flowers. Open every day  
till 9 p.m.  
"Say It With Flowers"  
3001 MIDWAY, at Rosecrans  
AC-3-8177

FURNITURE  
NEW & USED

**Bacon Street  
Furniture**  
New and Used Furniture and  
Upholstery, Television, Appli-  
ances. New idea for "Forgot-  
ten Rooms" is the New  
"Karpit Squares"—See them  
Today.  
1884 BACON AC-3-5071

Community  
Furniture

We Buy, Sell or Trade. Rental  
on Rollaway Beds and Floor  
Polishers. We give S & H  
Green Stamps.  
4887 VOLTAIRE AC-3-5714

## GARAGES

**Stevenson Motors**  
2 and 3 Year Guarantee on  
Dayton Tires with 40% off  
Exc. Complete Automotive  
Repairs. Expert Body and  
Fender Repair.  
1955 BACON AC-3-7144

## Wheatley's

Wheatley's Foreign and Do-  
mestic Car Repair. Complete  
Richfield Service. Now serv-  
ing the Beach Areas.  
1946 BACON AC-3-0796

HARDWARE  
STORE

**Schoen's  
Hardware**  
HOUSEWARES — GIFTS  
TOYS  
4827 NEWPORT AC-3-8091

## INSURANCE

**Jos. L. Richardson  
Company**  
Complete  
INSURANCE Service  
1859 CABLE AC-3-3679

## JEWELRY STORE

**Smith & Son**  
Jewelers Since 1873.  
3rd Generation of  
Watchmakers.  
Our watches include these top  
names—Longines, Wittnauer,  
Hamilton, Elgin, Universal,  
Wylar.  
4831 NEWPORT AC-3-0718

LAUNDRY &  
DRY CLEANING

**Pacific Services**  
Now open—Our New Branch  
Laundry and Dry Cleaning—  
4 Hour Service. Expert Alter-  
ations of all types.  
Quality Shoe Repair  
1910 ROSECRANS, AC-2-6060  
(Near Gate 6 NTC)

LADIES'  
READY TO WEAR

**Gordon's**  
Dresses—Juniors 7 thru 15;  
Regulars, 10 thru 20; Half  
Sizes 12 1/2, thru 24 1/2. Also com-  
plete Maternity Dept. If your  
husband stops looking at you,  
Start looking for us.  
4992 NEWPORT AC-3-5277

## MARKETS

**Peskin's  
Superette Market**  
Your Friendly Neighborhood  
Grocer — Complete Market  
Service. Finest Quality Meats.  
Lowest Prices. Fresh Fruits  
and Vegetables, Frozen  
Foods, Household Necessities,  
Magazines.  
4705 PT. LOMA corner Ebers

## MEN'S STORE

**Art's  
Store for Men**  
Visit our Newly Enlarged  
Store. Complete lines of Qual-  
ity Men's Wear always on  
hand. OUR PRICES WILL  
PLEASE.  
4920 NEWPORT AC-3-8408

MOVING &  
STORAGE

**Ocean Beach  
Transfer &  
Storage**  
Local, Statewide—Furniture,  
Pianos, Refrigerators. Serv-  
ing San Diego and Surround-  
ing Areas.  
5040 NEWPORT OFFICE AC-3-3271  
(After 5:30 p.m. and before  
8 a.m., call AC-2-7280.)

## NURSERIES

**Blue Pacific  
Nursery**  
Serving the Entire Beach  
Areas — Trees, Shrubbery,  
Fertilizers, Insecticides,  
Bulbs, Seeds, Plants. Bring  
Bulbs, Seeds, Plants. The Best  
In The West.  
We give Action Stamps.  
Free Delivery Service.  
4850 NEWPORT AC-2-1151

by  
PET SHOP

**Blue Pacific  
Pet Supply**  
Everything for your Pet—  
Parakeets and Cages. Select  
Gold Fish and Bowls. Rental  
Pet Library. Govt. Inspected  
Horse Meat. See our Greater  
Hill India Mynah Birds. They  
Talk.  
4828 NEWPORT AC-3-0605

## PIZZA HOUSE

**Caporicci's**  
We Welcome those who enjoy  
Pizza at its best, or Delicious  
Spaghetti. Another Specialty  
is Torpedo Sandwiches—they  
are good.  
2244 BACON AC-3-9526

## PLUMBERS

**Day & Nite  
Plumbers**  
Since 1907  
Plumbing, Heating, Repairs  
Disposals  
Automatic Water Heaters  
3006 BARNETT AC-3-8189

Peck Plumbing  
& Supply

Water Heaters, Appliances,  
Emergency Repairs, Contract-  
ing, All Steel Kitchen Cab-  
inets, Formica Drainboards,  
Garbage Disposals.  
4859 VOLTAIRE AC-3-1737

## POULTRY

**Zeke's Farmhouse**  
The Most Unique Poultry  
House in the West—Get your  
pickups of Eggs and Chick-  
ens. Try our Fresh Country  
Eggs. Red Fryers, Parts, Tur-  
key and other fowl. Antiques  
and Health Foods. Home-  
made Jams. Visit our 1890  
Country Store.  
4865 VOLTAIRE AC-2-1626

## REAL ESTATE

**Bay Shore Realty**  
IF YOU WANT TO SELL OR  
BUY A PENINSULA HOME,  
See BAYSHORE REALTY  
FOR DEPENDABLE SERVICE.  
MEMBER OF  
Point Loma-Ocean Beach  
Multiple Listing Service  
4225 VOLTAIRE AC-3-7141

**Butler Realty**  
HOMES - BUSINESS PROP-  
ERTIES - INCOME—For Re-  
liable Service Call BUTLER  
REALTY. Member of Pt.  
Loma-Ocean Beach Multiple  
Listing.  
1310 ROSECRANS, AC-3-3165

RADIO &  
TELEVISION  
REPAIR

**Lucky Marine  
Radio**  
Television and Radio Repairs.  
All Appliances Repaired. Save  
Money. Bring Your Set in For  
Faster Service.  
4733 PT. LOMA AVE.  
AC-2-3069

becoming  
RESTAURANTS

**Shelter Island's  
Bali Hai**  
BUFFET OR LUNCHEON  
\$1.50  
Banquets, Dancing Fri. & Sat.  
Tropical Waterfront View.  
Dinners from \$2.00  
Adolphe Rempp, Manager  
AC-2-1181

SCHOOLS,  
NURSERIES

**Playhouse Nursery  
School**  
Ages 2 to 6—Hours 8:45 a. m.  
to 5:30 p.m. Hot nutritious  
meals. Kindergarten, Accred-  
ited Teachers, Creative Mat-  
erials for Self Development.  
4678 Santa Monica AC-2-8418

## SEA FOODS

**Point Loma  
Sea Foods**  
Fresh Local Fish Daily.  
We smoke your fish, Fillet  
and Freezer Wrap. We ship  
and Ice Fish for Sportsmen.  
(On the Bay South Side of  
Sport Fishing Docks)  
2805 EMERSON AC-3-1109

SELF-SERVICE  
LAUNDRY

**Ocean Beach  
Self-Service**  
Careful Dry Cleaning and  
Finish Laundry. Expert Dy-  
ing of Caldye Basic Shades.  
Send us your most Delicate  
Garments. Rugs, any size  
washed, dried and dyed. You  
do it or we do it.  
1959 ABBOTT AC-3-0681

Voltaire  
Laundromat

Drops Bundles Self Service  
Dry Cleaning, Finished Laun-  
dry. Rugs washed and dried.  
4966 VOLTAIRE, AC-2-4671

SERVICE  
STATIONS

**Martin & Annable  
SHELL SERVICE**  
One Stop for Complete Brake  
Service. Soft Water Car Wash.  
Firestone Tires and Batteries.  
VOLTAIRE at Sunset Cliffs  
AC-3-7505

TEXACO CREDIT CARD  
HOLDERS

6 Months Credit on all B. F.  
Goodrich Tire Purchases. No  
interest or carrying charges.  
No credit investigation. Special—  
Four 6.70x15 Goodrich  
Tires, \$68.00 plus tax and  
trade-in.

**Tom Smith  
Texaco**  
4805 W. PT. LOMA, AC-3-3853

SERVICE  
STATION &  
GARAGE

**Hardin Service  
& Omer's Garage**  
Hardin's Chevron Service—  
Atlas Tires and Batteries.  
One-Stop Friendly Service—  
OMER'S GARAGE. Careful,  
Dependable Automotive Re-  
pair. All makes. Satisfaction  
guaranteed.  
4175 VOLTAIRE AC-2-6933

## H. E. Moore

SINCE 1928  
Complete Car Service—Gen-  
eral Repairing, Tune-up,  
Brakes, Carburetor and Dis-  
tributor Overhauling, Delco  
Remy and Auto Lite Parts.  
Lubrication. Mobile Tires, and  
Batteries, Seat Covers, Ac-  
cessories.  
2918 LYTON AC-3-5331

## TAILOR SHOP

**Ralph Zampana**  
We will convert your outdated  
Double Breasted Coat into a  
Smart new Single-Breasted  
Model for only \$20.00. Results  
Guaranteed. Men's and Lad-  
ies' Suits Made to Order. Al-  
terations of all kinds.  
1863 BACON AC-2-6631

## TAXI SERVICE

**A. B. C. Cab Co.**  
Use Locally Owned Cabs.  
Anywhere 24 Hour Service.  
2-way Radio for Quick Ser-  
vice. 5 can ride for the price  
of one. Low Rates. Delivery  
Services as near as your  
phone.  
5040 NEWPORT AC-3-8322

TELEVISION  
SALES (USED)

**TV Liquidators**  
San Diego's only exclusive  
used Television Store. Day-  
and Nite Service. Radio and  
Television Repair. All we  
sell is used. All makes, models,  
and sizes. All sets completely  
reconditioned. Easy terms.  
From \$29.95. Open Evenings.  
3233 MIDWAY DR. AC-3-1608

TELEVISION  
SERVICE

**Academy TV**  
Service for all Makes Televis-  
ion, Home and Auto Radio.  
4145 VOLTAIRE AC-3-6048

TELEVISION  
SALES AND  
SERVICE

**Bob Horn  
Television**  
Now at our Attractive New  
Location. See the New Gen-  
eral Electric Portable TV for  
as low as \$99.95. Point Loma's  
Largest and Most Complete  
Sales and Service.  
1865 SUNSET CLIFFS BLVD.  
AC-3-3546

For Personalized  
Service

Call AC-2-5428  
Hours 8:30 a.m. to 10:00 p.m.  
Home Service Calls, \$3.95  
(Parts extra)  
**Fidelity Radio &  
Television Service**  
3444 1/2 MIDWAY DR. AC-2-5428

## TELETRONICS

for the best in television  
and radio service  
AC-3-3541

## Zenda Television

Day and Nite Service. Expert  
Radio and Television Repair.  
Tubes tested Free. Ten years  
serving the Beach Area. No  
down payment with qualified  
credit. Easy terms. Open ev-  
enings. Two locations:  
3112 MIDWAY DR. AC-2-0174  
1438 GARNET HU-8-3838

TERMITE  
CONTROL

**Harbor Termite  
Control**  
Close By  
Quick Service  
Point to us, We are on the  
Point.  
your turn  
OIL-8-03V  
acquainted

## VARIETY STORE

**Homer's Variety**  
PARKING IN REAR  
OF STORE  
Use Back Door until 5:30 p.m.  
4871 NEWPORT





**FAREWELL PARTY**—These local teenagers attended a party Friday night at the home of Mr. and Mrs. Daryl Johnson, on Santa Barbara St., in honor of John Donahue (top row, third from left), who left later in the evening for San Francisco and duty with the Army Air Force. Hostesses were Darlyne Johnson (front row, far right) and Carole Wood, second from right. The others include Sharon O'Mara, Mike O'Mara, Chuck Holmes, Wally Kellogg, Bill Ellis, Bob Hopper, Duffy Lubo, Jimmy Hudson, Buddy Alexander, Charley Rodgers, Vicky Johnson and Barbara Daugherty. Also present were Mr. and Mrs. Earl Alexander and Mrs. Bruce Lubo.—P. N. staff photo.

### Annual Girl Scout Cookie Sale Clears Approximately \$68,000

Report of the annual Girl Scout Cookie Sale shows 281,616 boxes sold and approximately \$68,000 cleared on the sale, announced Mrs. Gene McFall, executive director.

Top sales girls in District 5



**HUB MISHLER**  
Office AC-3-8123 Home  
2090 Sunset Cliffs Blvd.

**Now Foods  
WON'T  
Overcook!**



**TOP BURNER  
TEMPERATURE  
CONTROL**

Your new CP Gas Range automatically controls all cooking on top burner to prevent over-cooking, burning, smoking and scorching. See any of these makes at your dealers, today!

**GAPPERS & SATTler, MAGIC  
CHEF, O'KEEFE & MERRITT,  
ROPER, TAPPAN,  
WEDGEWOOD or  
WESTERN-HOLLY**

OFFICIAL OF HOME APPLIANCES  
OF SAN DIEGO COUNTY



**Surprise!** There are always lots of laughs when you surprise friends with a special party. And, of course, the best way to organize any kind of party—quickly and easily—is by telephone. You've no doubt used your phone for this purpose many times. It's another of the ways the telephone saves time, makes living more pleasant. And after all, that's what it's for. The men and women of Pacific Telephone work to make your telephone more useful every day.



## AD LIBS

By ADALINE DUDLEY  
AC-2-5709

### EASTER SURPRISE

Mr. and Mrs. Russell Kliegel announced the engagement of their daughter, Nancy Jean, to Don Sharr McHargue at an open house party Easter afternoon in their home at 3436 Xenophon St. Don is the son of Mr. and Mrs. J. H. McHargue of Indio.

An Easter bunny, tied to the front door knob, carried a poetic announcement of the engagement. Over the mirrored mantle were two pink satin hearts, bejeweled and outlined in tulle ruffles. They carried Dan Cupid's message, "Nan and Don," inscribed in tiny blue beads.

In between and during the sudden blasts of rain and hail, over 100 guests arrived to hear the news. James Kliegel, brother of the betrothed, arrived home Wednesday to attend the open house. He is a student at Berkeley where he is working on his Master's degree.

The couple, both students at San Diego State College, have set their wedding date for August 19.

### O. B. Woman's Club

The regular meeting of the Ocean Beach Woman's Club will be held on April 12 at 1 p.m. Following the usual business session, Mrs. John J. Murt will show slides and speak on Afghanistan, a country with which she is very familiar.

Hostesses will be Mrs. Mollie Bendeas, Mrs. Betty Denham and Mrs. Viola Frazier.

### Blue Bird Fathers

Blue Bird fathers and daughters of District 4 will attend a box supper and party, Friday, April 6, at 6 p.m. at the Ocean Beach Community Center, it was announced.

Classified ads—they satisfy.

unsweetened applesauce. Bake in moderate oven 35 minutes for loaf cake, 25 minutes for cupcakes. Serve plain or with chocolate frosting.

"This cake improves with age," said Mrs. Stevenson. "Just wrap it in foil and store in freezer or refrigerator. I often give it for gifts at Christmas time when I run out of fruit cakes."

### SEEN ON EASTER

Snow on orange trees near San Bernardino . . . Dr. Dean McBride's three Easter morning services televised on a "closed circuit" to the social hall and chapel, which were used to take care of the overflow crowd at Point Loma Community Church . . . Thirty-six red roses presented to 36 Peninsula Area babies baptized at one time . . . A woman defying Sunday custom and Easter tradition, attending

church bare-headed . . . Hail storm in Point Loma . . . Teenage girls, wearing their first high heels, walking warily to church . . . Same girls slipping off shoes during sermon . . . Same girls, for the first time, getting acquainted with the old adage: "My feet are killing me."

### HEARD AND LIKED

The "do-it-yourself" movement should be carried far enough to include thinking.

### BRIDAL SHOWER

A centerpiece of parasols and a cake marked "Betty and Bob" signified a bridal shower, March 23, for Miss Betty Jean Kimball, bride-elect.

Her hostess, Mrs. Harry Curry, of 4439 Muir St., was assisted by Mrs. John Abbott and Mrs. Frank Root. Miss Kimball and her fiancé, Robert Mendez, are both graduates of a local beauty college.

### SO WHAT'S NEW

A glue pen is on the market. Instead of ink, its controlled point dispenses glue.

A classified ad brings results when other means fail.

### Ocean Beach First Baptist Church

SUNSET CLIFFS & SANTA MONICA AVE.  
GUEST SPEAKER—MINISTER

9:30 a. m. — Bible School.  
9:30 and 11 a. m. — Morning Worship.  
6:30 p. m. — Training Union.  
8:30 p. m. — Evening Worship.  
Prayer and Bible Study Wednesday, 7:30 p. m.

### BONHAM'S PHARMACY

**R<sub>x</sub>** Serving Point Loma **R<sub>x</sub>**  
and Loma Portal

FOR PRESCRIPTION SERVICE  
9 a. m. to 9 p. m. — Seven Days a Week Gold Arrow Stamps  
**Free Delivery**

FILMS DEVELOPED AND PRINTED  
8 Exposures—49¢ | Reprints—5¢ Each

1220 ROSECRANS AC-3-1617



... and Daddy SAYS I can go to college and learn to be anything I want to be! 'Cause he and Mommy are saving up for it in their Bank of America savings account!

## Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

It's always a good time to open a savings account at Bank of America

### Mrs. Bernard Lamb To Report On Red Cross Booths

Next report luncheon of the 1956 Red Cross fund drive will be held at the House of Hospitality, Tuesday, April 10, at noon. Reports from all the divisions will be heard, and special recognition will be given to the women's groups and the armed services division of the drive.

Mrs. Bernard Lamb, of Point Loma, booths chairman, will make a report on the 30 booths that have been placed in stores and banks during the first week in April.

"Having booths available has given those who have not had the opportunity of making their contributions, or were overlooked by the volunteer cam-

paign worker, a chance to give," Mrs. Lamb said.  
Mrs. Ella M. Smith, Ocean Beach Woman's Club, is in charge of the Red Cross booth in the Ocean Beach Branch Bank of America.

TRY IT—YOU WILL  
LIKE IT  
**MADELINE'S**  
DINING ROOM  
AT THE MARLIN INN

Dance Studios  
Private and Class  
Ballroom Dancing  
2195 Chatsworth  
Boulevard  
Phone AC-2-8490  
GLADYS BOWEN



### THE COIF BEAUTY SALON 1424 Sunset Cliffs Boulevard



**LAVONNE  
FINLEY**

Announces

OPENING

MONDAY

APRIL 9

- HAIRSTYLING
- PERMANENT  
WAVING
- HAIR TINTING
- MANICURING
- FACIALS

### Prices

Good

for

Thurs.,

Friday

and

Satur.

**JR**  
MARKET

5004 NEWPORT AVE.

OCEAN BEACH

### Open

Week

Days

9 to 9

—

Closed

Sundays

### CORN

Del Monte Cream G. B., 303 cans. 6 for \$1

### BEANS

Diamond Green, 303 cans. 6 for \$1

### CHEF-BOY-ARDEE

SPAGHETTI 4 for \$1

& MEAT BALLS—15½-oz. cans. 4 for \$1

### DENNISON'S

LIMA BEANS 4 for \$1

WITH HAM—15½-oz. cans. 4 for \$1

### Crushed Pineapple

Dole or Del Monte, No. 2 cans. 4 for \$1

### Pineapple Juice

Dole—46-oz. cans. 4 for \$1

### Grapefruit Juice

Treesweet—46-oz. cans. 4 for \$1

### Fruit Cocktail

Del Monte—No. 2½ cans. 3 for \$1

### MARY ELLEN PINEAPPLE-APRICOT

JAM 3 for \$1

20-oz. jar. 3 for \$1

### ANSWER CAKE

Betty Crocker. 3 for \$1

### PIZZA PIE MIX

Appian Way—12½-oz. pkg. 3 for \$1

### WAGON WHEEL ROQUEFORT CHEESE

DRESSING 2 for \$1

8-oz. 2 for \$1

### RUSS' Quality Meats

HOUSE OF CHOICE AND PRIME BEEF

### CHUCK

ROAST

lb. 29¢

### SWISS

STEAK

lb. 49¢

### Country Style Sausage

Pound 29¢

Our Corned Beef is made from U. S. Choice Beef Briskets, cured the slow natural way for better flavor. All excess fat removed.

### Brisket Corned Beef

Pound 55¢



# OCEAN BEACH

**DOLLARS**  
**DAYS**

THURS. FRI. SAT.

**APRIL 5, 6, 7**

**STORES OPEN FRIDAY NITE TILL 9'**



# Dollar Days Start Today!

## SAMPLE SHOP Dollar Days Savings!

### SKIRTS

Sizes 10 to 32

Reg. 2.98

**\$2**

### DRESSES

Sizes 10 to 20

Reg. 6.95

**\$3**

These Specials Good in Ocean Beach Store Only  
Open Friday Evening 'Til 9

## SAMPLE SHOPS

4820 Newport Avenue, Ocean Beach  
3078 University Avenue, North Park  
2681 Third Avenue, Chula Vista

*Biggest  
Dollar's worth  
ever!*

### 400 PAIR CHILDREN'S SHOES

formerly Priced to \$6.97

NOW

**\$1.97**

### 200 PAIR WOMEN'S CASUALS Regular Priced to \$7.95

NOW

**\$1.97**

Be sure to ask for your *U.S.* GREEN STAMPS

## UNIVERSAL BOOT SHOP

4873 NEWPORT — OCEAN BEACH — AC-3-1114

Open Friday Eves Until—9:00

### RATTAN HAND BAGS



WIDE SELECTION OF  
STYLES & SIZES  
PLAIN OR DECORATED  
from **75c**

**vern's  
imports**

LA PLAZA  
Shopping Center  
1862 Bacon St.

### LOOKING FOR VALUES? BUY NOW AT DUDLEY'S

#### Spruce Up Your Bathroom BASIN FAUCET

New 4" Center Set, Special

**85c**



**DELUXE  
Glass-lined  
Water Heater**  
30 GAL.

Reg. 99.50

**79c**

20 GAL.

Reg. 89.50

**69c**

New Model 300

#### Dishmaster

Fits all faucets

**34c**

#### Tank Bulbs

Reg. 1.25

**89c**

Register Now for 2 FREE  
TRIPS to HONOLULU with  
purchase of any Boysen Pro-  
ducts!

## DUDLEY'S

DO-IT-YOURSELF SUPPLIES FOR  
PLUMBING — PAINT — HARDWARE

AC-3-7468 "Dudley wants your business" 4968 VOLTAIRE

### SAVE 10 %

OF YOUR

### DOLLAR

ON ALL  
REGULARLY PRICED  
MERCHANDISE  
DURING  
DOLLAR DAYS

— also —

2 BARGAIN TABLES  
OF YARDAGE  
REDUCED BELOW  
COST!

### Mi LADIES YARDAGE

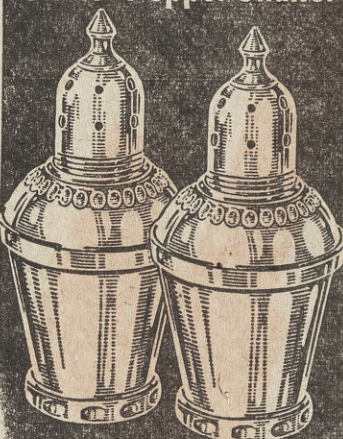
4918 Newport, Opp. Safeway  
S&H Green Stamps as usual  
Store Hours: 9:30 to 5:30

## WOLF JEWELERS

# DOLLAR DAYS VALUES

### STERLING SILVER

Salt or Pepper Shaker



### GLASS LINED

3 1/4 in. Tall

STERLING SILVER

not "sterling inlaid" or silverplated

BUT real sterling at a dollar!

Your Choice

**\$1**

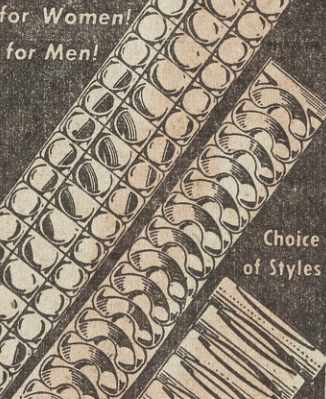
Choice of Salt or Pepper

### NEWEST EXPANSION WATCH BANDS

In lasting STAINLESS STEEL

for Women

for Men!



Choice of Styles

only

**\$1**

### BIG THRIFT THRILLER!

### EKO 5-PIECE

KITCHEN TOOL SET

The Entire 5 PIECES

**\$1.00**

While they last

★ STRAINER

★ STIRRING LADLE

★ POT FORK

★ SPATULA

★ PANCAKE TURNER

Famous Quality!

ALL MATCHING HANDLES WITH HANGER HOLES!

Bright Finish! Enameled Handles!

WHEN IT COMES TO VALUES

... COME TO WOLF'S ...

OCEAN BEACH LEADING JEWELERS!

### A MUST FOR YOUR GARAGE OR WORKSHOP

### SHOCK-PROTECTED

### WORK LIGHT

Rubber-Insulated

WORK IN SAFETY!

Just what you need

just what you want

and it's yours at

this very low price

for a limited time

only! Complete!

**Special AT ONLY**

**\$1.00**

While our Supply lasts

NO-KINK RUBBER CORD

2 EXTRA ELECTRIC SOCKETS

PROTECTED PUSH-THRU SWITCH

HEAVY WIRE CAGE WITH REFLECTOR

IDEAL for mechanics

CAGE OPEN

HANG-UP HOOK

PROTECTED PUSH-THRU SWITCH

2 EXTRA ELECTRIC SOCKETS

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2 EXTRA ELECTRIC SOCKETS

HEAVY WIRE CAGE WITH REFLECTOR



## SMITH & SON JEWELERS

Special DOLLAR DAYS Feature



Silver Dollar  
COMPACTS  
**\$1<sup>00</sup>**

COSTUME  
JEWELRY  
1/2 price



3rd Generation of Watchmakers  
4831 NEWPORT AVENUE

STARTS FRI., APRIL 6

# SALE!

FUL-COLOR LATEX PAINT  
for the smartest rooms



NOW! For a  
limited time only

**\$4.98**  
A GALLON

CUSTOM COLORS SLIGHTLY HIGHER

The greatest latex paint of them all!  
In all the most-wanted decorator colors!

Ful-Color rolls on like a breeze, dries in an hour—  
and clean-up's a cinch... just wash rollers,  
brushes, hands under water.



WE GIVE A. N. GREEN STAMPS

## GREESON'S

HARDWARE - PAINTS

5017 NEWPORT AVE.

AC-3-5752

## DOLLAR DAY SAVINGS!

### TRAVERSE DRAPERIES

Ready to Hang  
Solids and Prints  
84 inch length  
**4.95** pr.



Cafe Curtains  
Provincial Prints  
30 inches long  
All good colors  
**1.98** pr.

42x81  
RAYON  
PANELS  
Each **98<sup>c</sup>**

42x81  
NYLON  
PANELS  
Special **1<sup>98</sup>** ea.

**JONIAUX**  
CURTAINS - DRAPERIES  
Formerly Scott's Curtain Store  
1851 BACON ST., at NIAGARA OCEAN BEACH  
PHONE AC-3-3546

## SILVER STORES

"HOME OF FINE FABRICS"

**3 yds. \$1<sup>00</sup>**

36" wide - VALUES TO 69c YD.

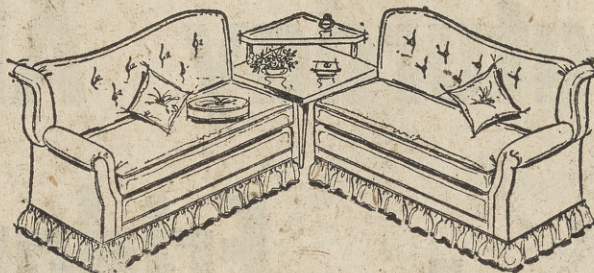
- PRINTS
- PRINTED BROADCLOTH
- OUTING FLANNEL
- SEERSUCKER

NEXT TO POST OFFICE OCEAN BEACH

See One of San Diego's  
Largest Collections of  
Fine Maple and  
Accessories

## Maple Shop

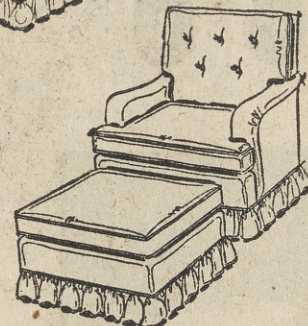
TAKE ADVANTAGE  
OF SHAW'S  
DECORATING SERVICE—  
METICULOUS PLANNING—  
OF COLOR SCHEMES—  
ROOM ARRANGEMENTS—  
NO OBLIGATION



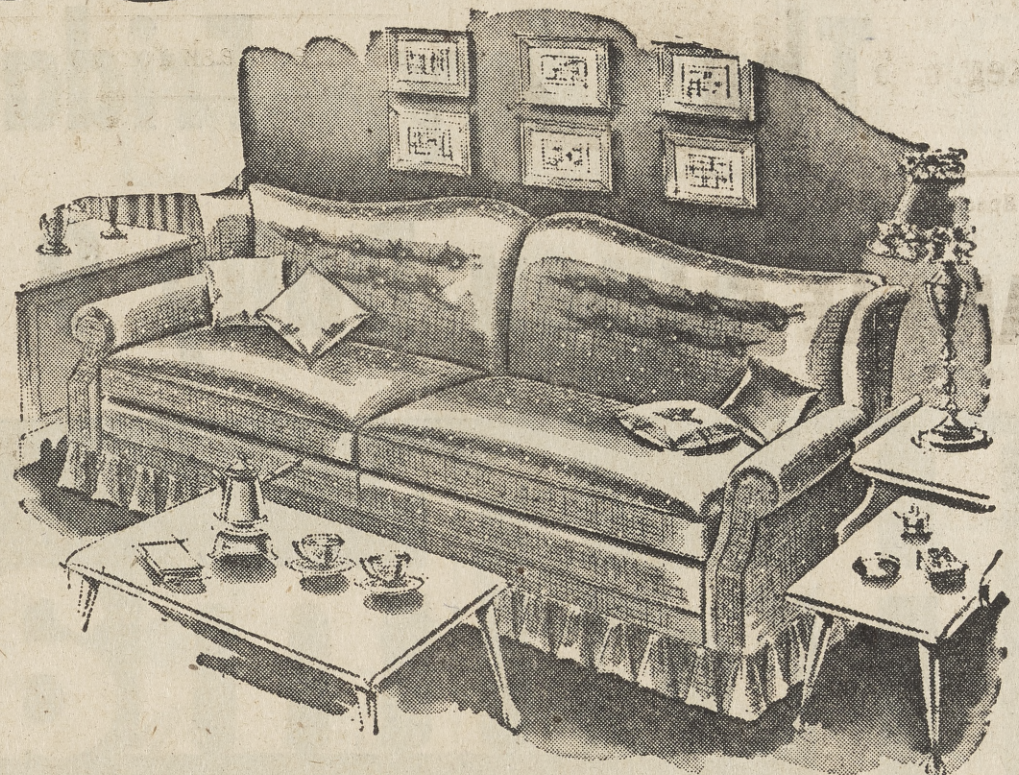
Two-Piece  
COLONIAL  
SECTIONAL  
Foam Cushions  
NOW ONLY  
**249.50**  
\*\*\*\*\*



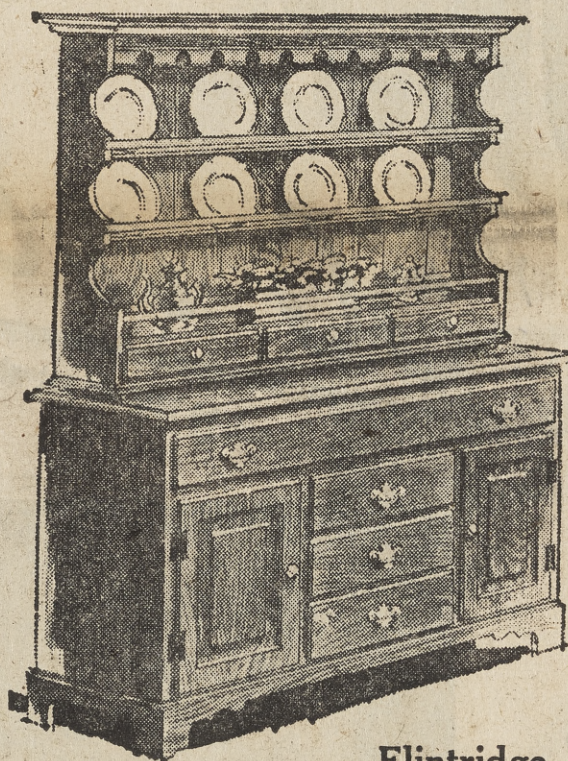
Wing Chair With  
Foam Cushion..... **139.95**



English Lounge Chair..... **149.50**  
Matching Ottoman  
Foam Cushions..... **54.50**



THIS FINE COLONIAL WING SOFA  
IN TEXTURED TWEED, REDUCED TO..... **199.50**



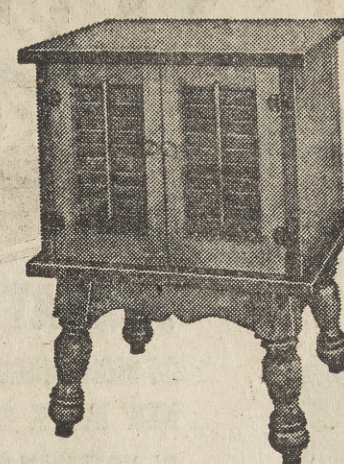
Flintridge  
52" Salem Maple Hutch..... **194.50**

SALEM HOUSE  
SOLID MAPLE  
ROUND DINING TABLE



36" Round Table..... **54.95**  
42" Ext. Table..... **110.00**  
48" Drop-Leaf Ext.  
Table..... **144.95**  
56" Drop Leaf Ext.  
Table..... **179.95**

SALEM HOUSE  
SOLID MAPLE  
LOUVRE COMMODORE



Use as an End Table,  
Lamp Table, Etc..... **69.95**

SALEM HOUSE  
SOLID MAPLE  
ROUND COCKTAIL  
TABLE



42" Diameter..... **64.95**  
48" Diameter..... **84.95**

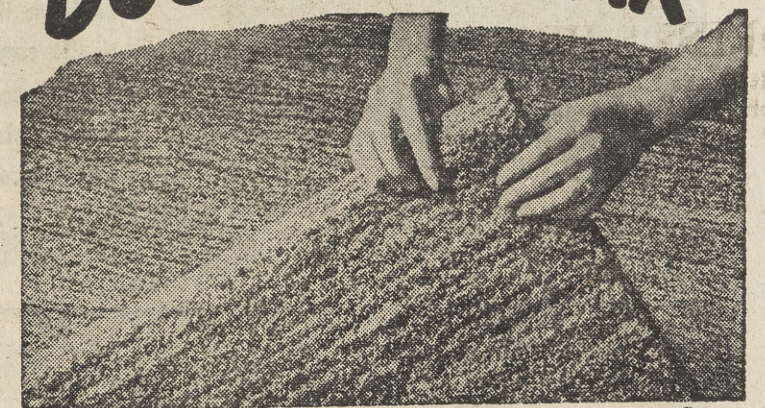


SAVE **\$20<sup>00</sup>**

Only **99<sup>50</sup>** Set

TABLE IS SOLID MAPLE WITH MAPLE FINISH PLASTIC TOP. TABLE IS  
30"x42" OPENS TO 52". CHAIRS ARE COMFORTABLY UPHOLSTERED IN  
WASHABLE PLASTIC. YOUR CHOICE OF COLORS.

## DOUBLE WEAR



*it's reversible!*  
**EARLY CALIFORNIAN**  
BROADLOOM

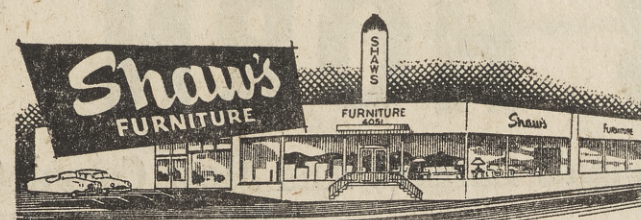
CUSTOM LOOMED TO FIT YOUR ROOM... SEAMLESS  
UP TO 22 FEET WIDE. ALL WOOL AND REVERSIBLE,  
CHOICE OF 54 COLOR COMBINATIONS IN TWEEDY  
TEXTURES.

Choice of **9.95 - 10.95 - 11.95** Sq Yd.

Open Monday

and Friday Nites

Till 9:00 P. M.



4051 VOLTAIRE AT WABASKA

AC-3-3630

We Accept

Trade-Ins!

—O—

Easy Terms





**Bob Horn Says... We Have The Best TV Buys In OCEAN BEACH...**

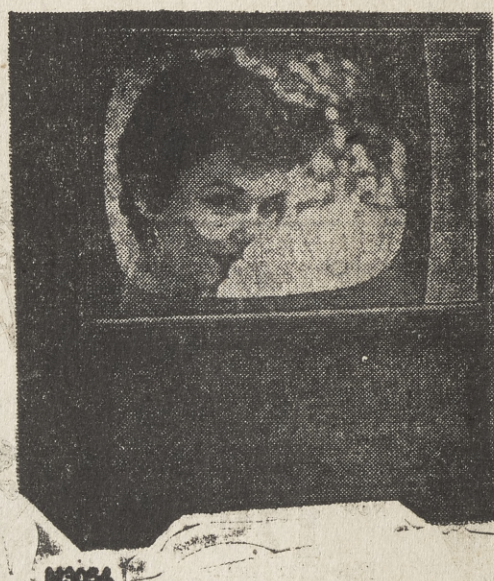


**Thursday, Friday, Saturday APRIL 5-6-7**

**Open Daily 9 to 6 - Fridays 9 to 9**

**Hoffman**  
**SETS-OF-THE-MONTH**

**\$100 overallowance!**  
on your old set when traded in for —



**SENSATIONAL!**

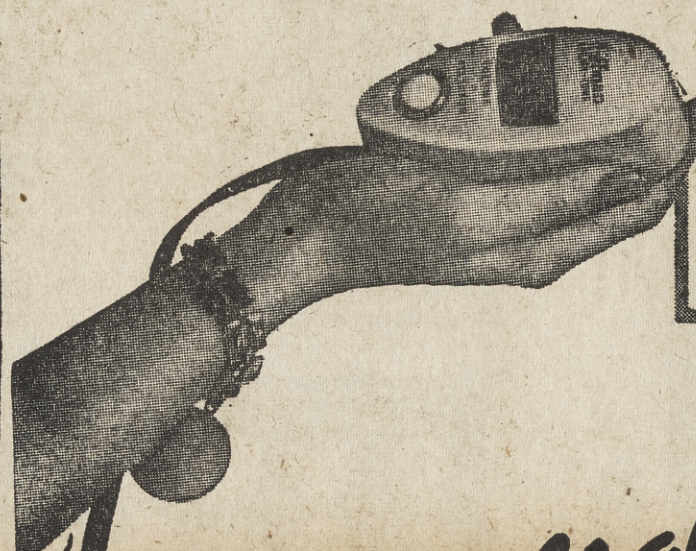
24-INCH DIAGONAL (329 sq. in.)  
NEW BLACK EASY-VISION PICTURE  
IN HOFFMAN-CRAFTED CONSOLE..... \$379.95

+

HOFFMAN'S EASY-TUNE REMOTE..... 19.95  
399.90

Never before a value like this. You get a handsome Hoffman full-to-the-floor console on glide-easy casters—Super Mark 10 chassis performance—and the brightest black, sharpest white picture in TV—AND Hoffman's own Easy-Tune remote. Here's super value!

**299<sup>90</sup>**  
LESS TRADE



YOU GET HOFFMAN'S OWN EASY-TUNE REMOTE  
Just a flick of your finger changes stations, a turn of the dial changes volume—all from across the room!

**\$50 overallowance!**  
on your old set when traded in for —



M1043

**LOOK AT THIS VALUE!**

21-INCH DIAGONAL (261 sq. in.)  
NEW BLACK EASY-VISION PICTURE  
IN BEAUTIFUL CONSOLE..... 269.90

+

HOFFMAN'S EASY-TUNE REMOTE..... 19.95  
289.85

Here's outstanding value. You get superb Hoffman Super Mark 10 performance, beautiful cabinetry, and a Hoffman-made remote tuner that changes stations, controls volume BOTH for a brand new low price—with a great big \$50 OVERALLOWANCE for your old set. See it now!

**NOW! SAVE \$50**

**239<sup>85</sup>**  
LESS TRADE

**Visit Our USED TV BARGAIN CENTER**

**5015 NEWPORT AVE. OCEAN BEACH**

QUALITY USED TV SETS FROM **\$19.50** — KEEP THE FAMILY HAPPY WITH A SECOND SET!

**BOB HORN Television**

"Point Loma's Largest And Most Complete Television Sales And Service"

1865 SUNSET CLIFFS BLVD.

OCEAN BEACH

TELEPHONE AC-3-7139





# DOLLAR

FRIDAY  
THURS.  
SAT.

Open 'Till  
9 Fri.

# DAYS

BIG VALUES

EASY TERMS

SATISFACTION  
GUARANTEED

FREE PARKING

## Bailey's WESTERN AUTO

(... WHERE YOU ARE SURE OF GOOD QUALITY AT LOWEST PRICES POSSIBLE)

NOW IS THE TIME TO THINK  
OF VACATION TIME - - - -

- GET YOUR CAR READY FOR EXTRA DRIVING
- GET YOUR FISHING GEAR IN ORDER
- CHECK OVER YOUR CAMPING EQUIPMENT
- SEE WHAT'S NEW FOR A PLEASANT SUMMER

WHERE DO YOU START?

- BAILEY'S WESTERN AUTO  
5010 NEWPORT - IN OCEAN BEACH

LET'S GO!

**WILSON**  
Sam Sneed - Blue Ridge  
Bag and Clubs

**\$59.00**

CONSISTS OF...

- Set of 2 Matched Woods
- Set of 4 Matched Irons
- Putter
- Golf Bag

Reg. List Price—\$77.50

**GOLFER'S SPECIAL**

**MOTOROLA CAR RADIO**

Enjoy your trip with music and the news. 6 TUBE for Most Cars **37.50**

Other Motorola Radios at \$49.95, etc. MODEL 595 or 596

**WILSON TENNIS RACKETS**

Regular 5.95 to 8.00 for young stars and occasional players. Natural finished handles.

**4.50**

TENNIS RACKET PRESSES, Reg. 1.20.....98c

**USED BARGAINS**

Every DOLLAR DAY we clean out our backroom and offer you real savings on USED MERCHANDISE

21" SILVERTONE TV CONSOLE In Excellent Condition, Mahogany.....	98.00
17" TELE KING TV CONSOLE Steady picture, excellent condition .....	69.00
NORGE GAS RANGE CP Model—37" wide—A real buy.....	45.00
7" GIBSON REFRIGERATOR Excellent appearance and condition .....	45.00
WRINGER TYPE WASHER Easy Model, runs fine .....	35.00
KENMORE WRINGER TYPE WASHER Very good condition and appearance .....	39.00
FRIGIDAIRE AUTOMATIC WASHER Used 3 months—Like new, best model.....	198.00
17" HALLICRAFTERS TELEVISION SET Mahogany console, good condition .....	69.00
21" ADMIRAL TELEVISION SET Charcoal table model, 1955 model.....	110.00
17" CORONADO TELEVISION SET New picture tube, Blond Console .....	89.00



OCEAN CITY and Revelation Reels Reg. 3.45 Now <b>\$2</b>	15% OFF ON ALL SPINNING REELS FOR DOLLAR DAYS
30% OFF ON ALL FLY REELS FOR DOLLAR DAYS	TROUT NET Aluminum Frame Rubber handle. Save now! <b>90c</b>

**SKIN DIVING Equipment**

Spear Guns

WE RECOMMEND VOIT

Pure Gum Rubber that floats. (But Sell Others Too) **\$7.50**

HEALTHWAYS WATER DOGS  
New stock now Reg. 3.95

Swim King Junior SWIM GOGGLES  
g. 50c, now **35c**

SWIM KING SNORKELS, Reg. 1.19.....**75c**

Diving Masks

**SAVE 50% ON PLASTIC SEATCOVERS**

LAST YEAR'S ALPINE PLASTIC COVERS NOW REDUCED FOR DOLLAR DAYS TO LESS THAN OUR REGULAR COST.

Our supply is limited, but is exceptionally good for 1940 to 1950 cars. Not installed free at this price

**10.00** 4 Dr. Sedan price

## Baseball Equipment

HEADQUARTERS FOR  
LITTLE LEAGUE EQUIPMENT  
PONY LEAGUE EQUIPMENT  
COLT LEAGUE EQUIPMENT  
WE SELL WILSON AND RAWLINGS

WILSON CATCHER'S MASK Reg. 12.50 Now <b>9.45</b>	WILSON OFFICIAL BALLS LITTLE LEAGUE <b>1.75</b> PONY LEAGUE <b>1.75</b> COLT LEAGUE <b>1.85</b>
WILSON BASEBALL CAPS 100% wool athletic flannel Reg. 1.55 Now <b>1.20</b>	Early Wynn Autographed Model Reg. 16.95 Now <b>12.95</b>
SAVE 20 to 25% THIS WEEK BUY AT TEAM PRICES	H & L LOUISVILLE SLUGGER ADIRONDACK WILSON Wilson Little League Reg. 2.25, Special..... <b>1.75</b> Reg. 3.25, Special..... <b>2.25</b>
Adjustable CHEST-PROTECTOR A-3254 Reg. 9.50 Now <b>6.95</b>	WILSON SHOES Goodyear Welt 6.45 LITTLE LEAGUE <b>4.80</b> 3.95 PONY & COLT LEAGUE SHOES..... <b>6.75</b>

**DAVIS TIRES** ROAD HAZARD GUARANTEE (Good at Any Western Auto)

How Soon Are You Going to Need New Tires?  
SAVE DURING DOLLAR DAYS

DAVIS TIRES are GUARANTEED  
1. Against road hazards.  
2. Against any defects in workmanship and materials for tread life of tire.

Silent Sentry  
870x15  
Reg. 24.15  
Now **17.41**  
Plus Tax and Recappable Tire

**BAILEY'S Western Auto** SUPPLY CO. ASSOCIATE STORE

5010 NEWPORT AVENUE  
OCEAN BEACH



OCEAN BEACH DOLLAR DAYS—THURS., FRI., SAT., APR. 5-6-7

**BED PILLOWS**Made with Crushed Chicken Feathers  
Size 16x24**SOFA PILLOWS**

Assorted Colors, 17" Square

BOYS' SHORT SLEEVE  
SPORT SHIRTS  
**2 for \$3**INDIAN HEAD YARDAGE **68c**  
Discontinued ColorsWe Give *S.N.* Green Stamps**LOWNES' DEPT. STORE**

4960 Newport Ave.

Ocean Beach

THURSDAY, FRIDAY, SATURDAY, APRIL 5, 6, 7

AT **ELM'S**

**MEN'S SUITS**  
An Excellent Value During This Outstanding Community Event! Our Entire Stock of Fine Quality Suits.  
Regularly 39.95 up  
**10<sup>00</sup> OFF**  
FREE ALTERATIONS!

**MEN'S SHIRTS**SPORT AND DRESS STYLES.  
A Large SelectionValues to \$4.95 **2.00****MEN'S DRESS SLACKS**NYLO-SHEEN GABARDINE.  
RAYON ACETATE AND NYLON.  
WRINKLE RESISTANT FABRIC.  
THESE SLACKS GUARANTEED FOR ONE YEAR.No Charge for Cuffs **5<sup>00</sup> pr.****MEN'S SHOES**

OUR ENTIRE STOCK REDUCED FOR THIS SPECIAL EVENT.

Regular 8.95 up **2<sup>00</sup> off pr.****Women's Dress Shoes**Unusual Savings on One Large Group of Dress Shoes.  
Values to \$8.95**\$3 pr. \$2 pr. off****MEN'S SPORT COATS**

Handsomely Tailored in Ranges which include Medium and Deep Tones.

Our Entire Stock Reduced

Regular 24.95 up **5<sup>00</sup> off****MEN'S****Gabardine Jackets**Water Repellent. Stain Resistant.  
Picked Flap Pockets. Fully Satin Lined. Elastic Back**\$5****MEN'S****STRETCH SOCKS**

HELENCA NYLON

Reg. 79c **2 pr \$1**  
Pair**WOMEN'S****PLAY SHOES**

An Unusual Value of One Group of Shoes reduced for this Special Event.

Reg. Values **\$2 pr.**  
to 4.99**BOY'S****Sport Shirts**

Gabardines, Cottons and Flannels. Long and Short Sleeves.

Regular to 1.95 **1<sup>00</sup>****BOY'S****JEANS**

Double Knee Tough 10-oz. Sanforized Denim.

Reg. 1.19 **1<sup>59</sup>****CHILDREN'S****SHOES**

Entire Stock Reduced for Dollar Days.

Reg. 3.95 **1<sup>00</sup> pair up off**OPEN  
FRI. NITES  
UNTIL  
9**ELM'S**4985  
NEWPORT  
AVE.  
Ocean BeachOCEAN  
BEACH**Pharmacy****Dollar Day Values!!**

THURSDAY, FRIDAY, SATURDAY, APRIL 5, 6, 7

**DRUGS... COSMETICS... SUNDRIES****Quality SERVICE Low PRICES****LIMITED  
TIME ONLY!**3 beauty specials  
by Dorothy Gray1-oz. Satura and  
3-oz. Sheer Velvet  
Cleanser **\$1.50**2-oz. Satura and  
1-oz. Masque Frappe  
**\$3.50**2-oz. Satura and  
1/2-oz. trial-size  
Saturne FREE!  
**\$3.50**

If not completely satisfied, return 2-oz. Satura for full money back.

SATURA—the hormone-rich moisture cream to help melt away tiny lines, to leave face dewy-fresh, petal-soft.

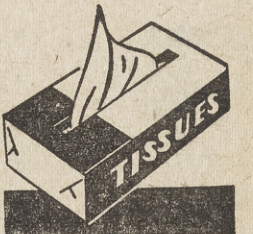
SHEER VELVET CLEANSER—the double-action liquid cleanser for a softer, smoother, deeply clean skin.

MASQUE FRAPPE—the do-it-yourself facial for tightening away that

JUST FIVE PRECIOUS DRUGS FOR DAWN-TO-DUSK BEAUTY.



PRIMATIC LIQUID MAKE-UP

DRESSING for dry skin  
PORCELAIN for oily skin  
WHITE CAMELIA for normal skin  
PIN-UP for young skin  
\$1 to 7.50 plus federal taxMOHAWK  
HAIR BRUSH  
3.50 to 5.00 Value  
DOLLAR **1.49**  
DAYS"B-B" BALL POINT  
PENS  
1.69 Value **79c**  
1.29 Value **59c**KENO  
Alarm Clocks  
Reg. **1.99**  
2.98  
WHITE RAIN  
SHAMPOO  
2 \$1.00 BOTTLES  
**1.59**IPANA  
TOOTH PASTE  
2 Large **39c**  
TubesCOLGATE  
Dental Cream  
2 Reg. 29c Tubes  
**43c**MANUFACTURER'S  
SPECIALS  
Reg. 89c LADY ESTHER  
4 PURPOSE  
FACE CREAM  
with 69c Hormone Cream  
Both for **89c**LANVIN  
TRAVELER  
ARPEGE ..... 2.50  
Plus tax  
MY SIN ..... 2.00  
Plus taxREVLON'S NEW  
NON-SMUDGE  
REMOVER**5 1/2-oz. 60c**CLOUD SOFT  
BUBBLING BATH  
**3 for 98c**KLEENEX **8 for \$1**SCOTTIES **4 for \$1****Cigarettes**  
**1.69**  
CARTON  
TAX INCLUDEDBAIRD'S  
**Aspirin**  
BOTTLE OF 100  
Reg. **11c**  
29cZEE  
TOILET TISSUE **4 rolls 29c**DELSEY  
TOILET TISSUE **4 rolls 39c**

**We'll Give You \$7.50 for Your OLD BLADE RAZOR**  
(or electric)  
when You buy the **NEW SCHICK "25"**



LIMITED TIME ONLY  
NEW SCHICK "25"  
With Caddle Case ..... \$9.50  
LESS ALLOWANCE  
Any old razor (blade or electric) ..... 7.50  
YOU PAY ONLY ..... \$22.00

Here's the chance of a lifetime to get the fastest selling, newest model electric shaver in the world—the New Schick "25"—at a fabulous saving.

10% Discount—Cigars by the box!

Your  
Health  
Is Our  
Concern**OCEAN  
BEACH**

YOUR PRESCRIPTION FILLED PROMPTLY WITH—"JUST WHAT YOUR DOCTOR ORDERED"

4935 NEWPORT AVENUE

TELEPHONE AC-3-3139

Free Delivery  
Twice Daily  
12:30 & 5:30



# VEDA MOSS

STYLE SHOP  
4926 Newport

OPEN  
TILL 9 p.m.  
FRIDAYS

JUST SAY CHARGE IT!  
90 Days To Pay—No Interest—No Carrying Charge!



## Specials



THURS., FRI., SAT., APRIL 5, 6, 7

### DRESSES

Regular \$10.95 — Special	<b>\$8.98</b>
Regular \$17.98 — Special	<b>\$14.98</b>
Regular \$19.98 — Special	<b>\$15.98</b>
Regular \$22.98 — Special	<b>\$17.98</b>
Regular \$25.00 — Special	<b>\$19.98</b>

### COATS

Regular \$25.00 (Shortie) — Special	<b>\$17.00</b>
Regular \$39.95 (Long) — Special	<b>\$29.00</b>

### CAPE-STOLES

Special	<b>\$8.98</b>
---------	---------------

### NYLON

PANTIES	<b>59c</b>
Reg. 79c — 3 prs. \$1.59	

### Nylon and Rayon

SCARVES	<b>69c</b>
36 inch square, Reg. \$1.50	

### Humming Bird Nylon

HOSIERY	<b>99c</b>
Reg. \$1.35 to \$1.65	

### SWEATERS

47—Reg. \$10.98 “Jeweled”—Special	<b>\$6.98</b>
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### SKIRTS

Reg. \$8.98—Special	<b>\$6.98</b>
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## NEW SUMMER JEWELRY

Special

**89¢**  
Plus Excise Tax

### Summer

SUITS	<b>\$12.98 up</b>
-------	-------------------

### BLOUSES

**\$2.98**

### New Summer

HATS	<b>\$3.98</b>
------	---------------

### —BEACH WEAR—

— BY —

CATALINA

— AND —

ROSE MARIE REID

### —PLAY TOGS—

— BY —

WHITE STAG  
PHIL ROSE

VEDA  
MOSS

STYLE SHOP  
4926 Newport



# Special... For DOLLAR DAYS COMMUNITY'S ONCE A YEAR MATTRESS SALE

SOME MATCHED—SOME MISMATCHED—FROM FAMOUS MANUFACTURER!

- \* FULL OR TWIN, MATTRESS OR BOX SPRING!
- \* 182 COILS IN MATTRESS!
- \* COLORFUL STRIPED TICKINGS!
- \* PRE-BUILT DROLL BORDERS! WITH STRAP HANDLES AND VENTILATORS!

**FACTORY CLOSEOUT!**  
big savings on  
mattresses and box springs

**\$18<sup>88</sup>**  
EA.

- \* FULL OR TWIN, MATTRESS OR BOX SPRING!
- \* 225 COIL INNERSPRING CONSTRUCTION!
- \* HEAVY DUTY 8 OZ. TICKINGS!
- \* PLASTIC HANDLES AND VENTILATORS!
- \* HEAVY BACKED VERTICAL PRE-BUILT BORDERS!

**\$28<sup>88</sup>**  
EA.

- \* FULL OR TWIN, MATTRESS OR BOX SPRING!
- \* 324 COIL INNERSPRING CONSTRUCTION!
- \* FINEST QUALITY RAYON DAMASK TICKING!
- \* ADDITIONAL FILLING CONTENT FOR DURABILITY AND COMFORT!
- \* DELUXE PRE-BUILT VERTICAL STITCHED BORDERS WITH PLASTIC HANDLES AND 8 VENTILATORS!

**\$38<sup>88</sup>**  
EA.

Buy that mattress and box spring you need now! Come prepared to spend little for years of sleeping comfort. Hurry, we expect these bargains to sell fast!

**YOUR CREDIT IS GOOD—USE IT!**

WE GIVE

*J.N.*

GREEN STAMPS

**COMMUNITY FURNITURE CO.**

4887 VOLTAIRE ST.

WE GIVE

*J.N.*

GREEN STAMPS

OCEAN BEACH



**FRAN'S FASHIONS**

**Bargains for DOLLAR DAYS!**

OPEN  
FRI.  
EVE.  
TIL  
9

OUR REGULAR  
STOCK OF  
DRESSES

Values to  
8.95

**\$1 OFF**

Values to  
\$14.95 up

**\$2 OFF**

WE GIVE S & H GREEN STAMPS

**FRAN'S Fashions**

4892 NEWPORT AVE. AC-3-0411



**DOLLAR DAYS SPECIALS**

Mary Monroe Children's Wear  
4996 Newport Ave. Ocean Beach

Sample Dresses and Sportswear  
99c to 4.99

Sizes 7 Only

**PLAY JAMA**  
2 Piece Plisse for Sleep or Play  
Size 4 to 14  
**1.49**

**Cotton Skirts**  
Polished Cotton & Broadcloth  
3 to 6x 7 to 14  
**2.29 2.99**

**TODDLERS —**  
**PLAY SUITS 1.99**  
Plisse Sun suits

**DRESSES ...**  
**\$1.99 to \$2.99**

**CLEARANCE**  
Dresses Drastically Reduced  
Broken Sizes and Colors

**BOYS' WEAR**

<b>Cabana Sets</b> Crinkle Cotton Shorts and Top. Size 3 to 6x <b>\$1.69</b>	<b>Boys' Swim Trunks</b> Variety of Colors. Size 2 to 6x <b>99c</b>	<b>Boxer Shorts</b> 2 to 6x <b>89c</b>
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*Marc's* presents **DOLLAR DAYS SPECIALS!**

**300 100% NYLON**  
PUCKERETTE SHORT SLEEVE  
**SPORT SHIRTS**

**99c**

Each

- 5 Colors
- Needs No Ironing
- Dry Quickly

LIMIT 3 TO A CUSTOMER




<b>HELANCA YARN STRETCHIES</b> <b>ARGYLES - SOLIDS FANCIES</b> Reg. \$1.00 <b>55c pr. 2 pr. \$1.00</b> NATIONALLY ADVERTISED BRANDS Limit 6 Pair to a Customer	<b>SUITS</b> <b>22.13 to 56.97</b> <b>SLACKS</b> <b>7.95 to 21.95</b> <b>SPORT COATS</b> <b>14.93 to 39.53</b> Slight Alteration Charge!
---	--

Watch for Opening Announcement of Our Enlarged Store

OPEN  
FRIDAY  
NITES  
UNTIL 9

*Marc's*  
4919 NEWPORT AVE.  
OCEAN BEACH, CALIFORNIA

OPEN A  
CONTINUOUS  
BUDGET  
ACCOUNT

PHONE AC-3-7232

For Quick Results,  
Try a Classified Ad!

**WAHL'S DEPARTMENT STORE**

Open Friday Evening Until 9 p. m.

**DAYS SAVINGS**

<p>Women's <b>Better Blouses</b> Values to 7.95 <b>2 for \$5</b></p> <ul style="list-style-type: none"> <li>• NYLON</li> <li>• DACRON</li> <li>• COTTON</li> </ul>	<p><b>GIRLS'</b> <b>BABY DOLL PAJAMAS</b> No Iron Print Plisse Sizes 4 to 6 Reg. 1.59 <b>\$1.00</b></p> <p>Size 8 to 14 Reg. 1.98 <b>\$1.47</b></p>	<p><b>BOY'S JEANS</b> REG. \$1.98 VALUE <b>2 for \$3</b></p> <ul style="list-style-type: none"> <li>• Sanforized</li> <li>• Welded Knees, Guaranteed Life of the Garment.</li> <li>• Size 4 to 12</li> </ul>
<p>Women's <b>Panties</b> Reg. 49c <b>3 for \$1</b></p> <p>Nylon and Acetate Tricot. Assorted white and Pastel Colors.</p>	<p><b>NYLON HOSIERY</b> Famous Berkshire</p> <ul style="list-style-type: none"> <li>• DRESS SHEER</li> <li>• 51 GAUGE <b>\$1.00</b></li> <li>• 15 DENIER</li> </ul>	<p><b>MEN'S SPORT SHIRTS</b> Short Sleeves. Assorted Patterns and Colors. VALUES TO \$2.98 each 1.59 <b>2 for 3.00</b></p>
<p>Women's <b>Shortie Coats</b> Values to \$25.00 <b>\$15.00</b></p>	<p>Women's 40 Denier <b>Nylon Mesh PANTIES</b> White, Ass't. Pastel Colors Reg. 79c <b>2 for \$1</b></p>	<p><b>GIRLS' 40 DENIER NYLON PANTIES</b> White and Pastel Reg. 49c <b>3 for \$1</b></p>

**WAHL'S Dept. Store**

4878 NEWPORT AVE. OCEAN BEACH AC-2-3100

**HOMER'S VARIETY STORE**

**Dollar Days SPECIALS**

THURSDAY - FRIDAY - SATURDAY

SELF SERVICE! Lightweight Carts and Baskets for Convenient Shopping!

<p>\$1.29 Value Polyethelene Red &amp; Yellow <b>DISH PANS</b> <b>59c</b></p>	<p>69c Value <b>OVAL PLASTIC TRAYS</b> Red, Yellow, Green <b>39c</b></p>	<p>29c Value <b>HOUSEHOLD SPRAYERS</b> <b>10c</b></p>
<p>59c Value <b>BOXED STATIONERY</b> <b>24c</b></p>	<p>\$3.49 Value <b>16-PC. POTTERY DISH SET</b> <b>1.98</b></p>	<p>\$2.98 Value <b>TOY Doctor &amp; Nurse Kit</b> <b>1.79</b></p>

**PARKING IN REAR OF STORE**  
Enter Through Back Door Until 5:30 P. M.

**HOMER'S VARIETY STORE**

4871 NEWPORT AVE. OCEAN BEACH



# Dawson's Breaks The PRICE Barrier! PRESIDENTIAL SPECIALS ....

'56 **ZENITH** TV

Model 2256-R

Reg Price . . . . . **299<sup>95</sup>**

SAVE . . . . . **50<sup>00</sup>**

...or EXTRA TRADE-IN

NOW **249<sup>95</sup>**

## OTHER ZENITH SPECIALS

REG.	SAVE	NOW
409.95	110.00	<b>299.95</b>
429.95	115.00	<b>315.00</b>
379.95	100.00	<b>279.95</b>
279.95	30.00	<b>249.95</b>

Prices Start At . . . . . **149.95**

OPEN  
FRI. EVE.  
UNTIL  
9 P. M.

4940  
NEWPORT AVE.  
OCEAN BEACH  
AC-3-1614





"WHERE FRIENDS MEET FRIENDS"



# Blue Pacific Nursery

IN THE HEART OF OCEAN BEACH  
4850 NEWPORT AVE. AC-2-1151  
FOR THE BEST IN THE WEST — SEE US!

# SAVE HERE

DURING



On Any

# \$10.00

# PURCHASE



Do we have a  
Dollar Days  
Value  
on a...

*Sweater?* you bet!

All Sizes—Values to 10.95

**1<sup>00</sup> & 2<sup>00</sup> OFF**

**Cushway's Casuals**

4841 NEWPORT AVE.

AC-2-1678



L-O-O-K in our WINDOW  
for DOLLAR DAYS VALUES!  
COSTUME JEWELRY

Your Choice

Dollar Days Only

**2 for \$1**

"The BIGGEST Little JEWELER  
in OCEAN BEACH"

**C. L. DERSCH**

JEWELER and WATCHMAKER

4952 Newport Ave.

Ocean Beach

Strand Theatre Bldg.

WE DO ALL THE WORK

IN OUR OWN SHOP



OCEAN BEACH YARDAGE  
DOLLAR DAYS  
SPECIALS!

INDIAN

HEAD

Reg. 89¢ yd.

Dan River

PLAIDS

Reg. 89¢ yd.

**2 yards \$1**

Chromspun  
TAFFETA

44" Wide

**2 yds. \$1**

Loads of  
PERCALES

**3 yds. \$1**

**RAYON LINEN**

44" Wide — Washable

Solids . . . . . 69¢

Prints . . . . . 79¢

MANY, MANY MORE BARGAINS

**Ocean Beach Yardage**

1912 OABLE ST. Just Off Newport AC-2-2438

Simplicity, Butterick, Advance Patterns



It's SPRING...It's PAINT-UP time...don't miss

**SHERWIN-WILLIAMS**

# Brighten-Up Jubilee!

**BRIGHTEN-UP SPECIAL!**



Sparkling High-Gloss Enamel  
in Beautiful Colors

**SHERWIN-WILLIAMS**

**ENAMELOID®**

for woodwork and furniture

Pint Enameloid and 2" brush,

regular \$2.19

Buy now at **\$1.59**

**FREE** with this special...trial pack-

age of Kem Brush Cleaner



GIVE YOUR HOME A SPRING BEAUTY TREATMENT!

You Can Have a "New Room" in a Day With

**SUPER® KEM-TONE**

the deluxe latex wall paint



**\$5.89**  
gallon  
(deep colors  
slightly  
higher)

For beautiful walls, there is  
no paint like Super Kem-Tone.  
Choose from newest colors. Do  
the walls in an average room  
with a gallon. Covers most sur-  
faces with one coat. Guar-  
anteed washable.

**KEM PAINT BRUSH  
AND ROLLER CLEANER**

BRAND NEW!  
NOTHING LIKE IT!  
WORKS LIKE MAGIC!  
The easiest and  
fastest way to  
clean brushes  
and rollers.

**\$1.35** quart **\$1.75** pint

**KEM ROLLER-KOATER®  
AND TRAY.** Paint twice as  
easy... twice as fast with  
the Kem Chieftain Roller-  
Koater and this handy,  
big tray.

**\$1.69**



Longer-life beauty for the outside of your home!  
**Famous SWP® HOUSE PAINT**



Never before has so much long-lasting  
beauty and protection been built into  
any house paint. You can stretch the  
years between house painting.

- White that stays white! Wide range of  
fade-resistant colors.
- More homes are painted with SWP than  
any other brand.
- SWP is endorsed by leading  
painters.

**\$6.70**

gallon

**BRIGHTEN-UP SPECIAL!**

Top-quality gloss varnish for  
floors, woodwork, furniture

**SHERWIN-WILLIAMS**

**MAR-NOT VARNISH**

Quart Mar-not and 2 1/2" brush,

regular \$3.03

Buy now at **\$2.29**

**FREE** with this special...trial pack-

age of Kem Brush Cleaner



The Miracle Alkyd Enamel That Looks  
and Washes Like Baked Enamel

**KEM-GLO®**

The super-durable enamel  
for kitchen and bathroom  
walls, for all woodwork, for  
indoor and outdoor furni-  
ture. No undercoater  
needed. Try Kem-Glo,  
America's favorite enamel.



**\$2.69** quart

**BRIGHTEN-UP SPECIAL!**

Extra-tough enamel for porches,  
decks, exterior and interior floors  
and steps

**SHERWIN-WILLIAMS**

**PORCH and FLOOR ENAMEL**

Quart Porch & Floor Enamel and  
2 1/2" brush, reg. \$3.00

Buy now at **\$2.29**

**FREE** with this special...trial pack-

age of Kem Brush Cleaner



SHERWIN-WILLIAMS PAINTS GIVE NEW BEAUTY TO YOUR HOME

**OCEAN BEACH HARDWARE**

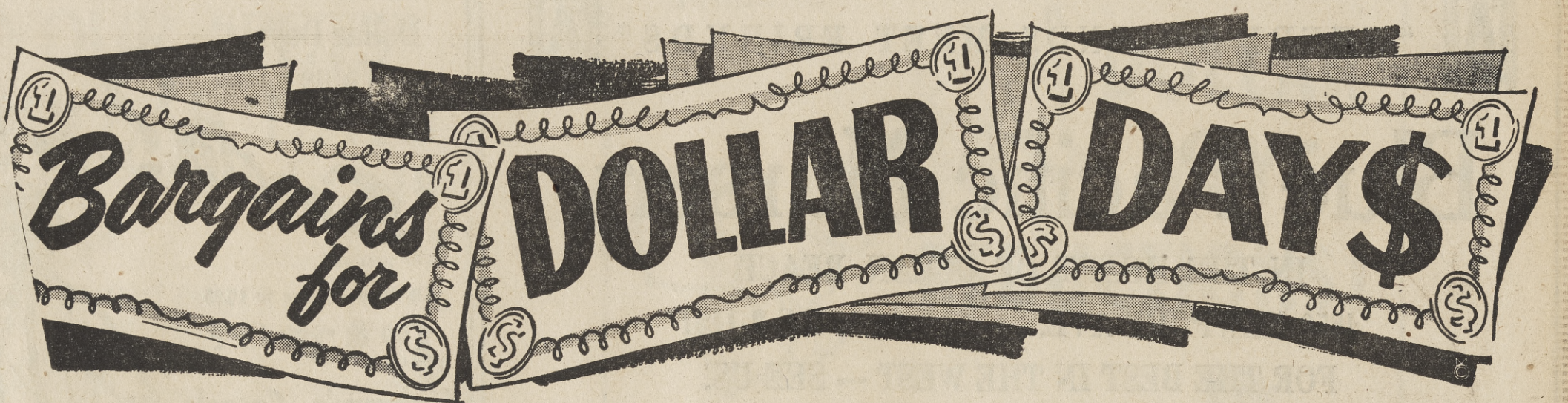
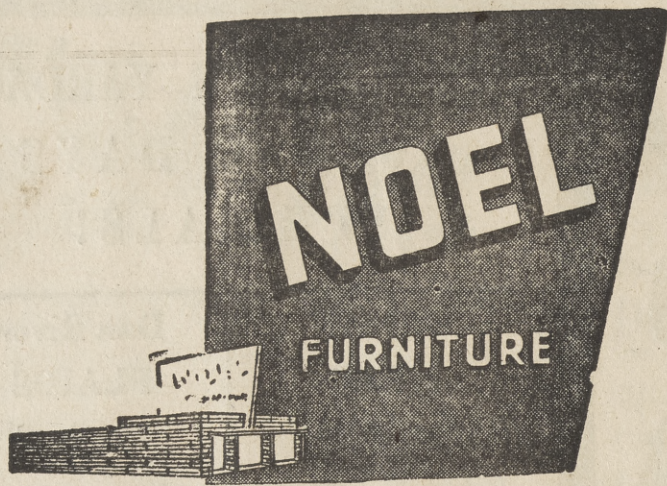
"The Old Fashioned Hardware Store"

1926 BACON ST.

AC-3- 3083

OCEAN BEACH





Regular \$149.95

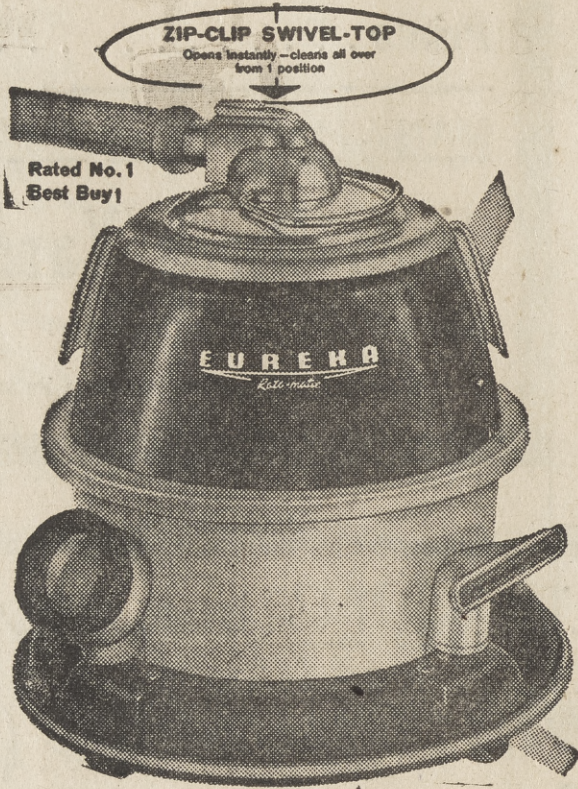
**HARDWICK 36" CONSOLE  
GAS RANGE**

With Timer Clock, Porcelain Finish,

Latest 1956 Model

**ONLY \$99.50**

and your old range



All that's modern in ONE cleaner

- 6 pc. set Deluxe Attach-O-Matic Clip-on tools
- New Easy Action Zip-Clip Swivel-Top
- Super Power—20% more suction—full 1/2 H.P. motor
- No Dust Bag to Empty—Triple Filter
- Amazing 3-D Rug Nozzle with floating brush. Shampoo tool—optional
- So light and quiet—weighs 2 to 4 lbs. less
- Reduced suction for cleaning drapes
- Low priced—\$20 to \$30 LESS than most comparable cleaners

The Famous  
Eureka Swivel  
Topped Cleaner  
Reg. Priced  
at \$69.95  
Special for  
Dollar Days

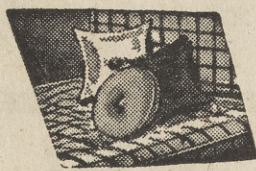
**\$49<sup>95</sup>**

MODERN STYLED

13.95  
Value**KITCHEN  
STEP  
STOOL**

In Black Metal

By Virtue Bros.

**\$7.95**Regular  
\$2.40 each

Button Tufted  
DECORATOR SOFA PILLOWS  
Large range of colors and fabrics

**\$1.49****CARPET SAMPLES AND ODD SIZE  
THROW RUGS**

All Sizes. Wool, Nylon, Cotton and Rayon  
While They Last **\$1.00**



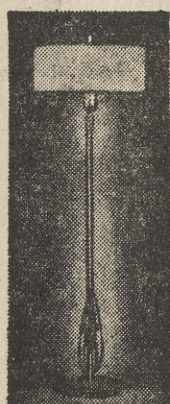
SPRING IS HERE!

Stock up now on  
MODERN BASKET CHAIRS

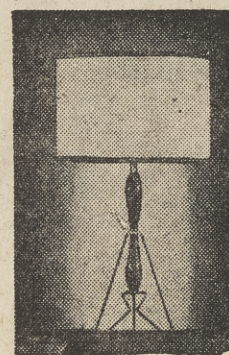
Use indoors or out—regular size—regular quality

2 for \$10.00 **\$5.49** each

Cash and Carry Only



LARGE  
SELECTION  
OF LAMPS  
Reduced  
**50%**

**Samsonite**CARD TABLES **\$11.95**  
Reg. 13.95

Extra Large Size

FOLDING CHAIRS **\$5.88**  
Reg. 6.95

In Sets Only Limited Quantities

FEATHER BED PILLOWS **\$1<sup>00</sup>**  
Reg. 1.98

5-PC. VIRTUE CHROME DINETTE  
SET—Micalite Top, one extension leaf,  
Heavy Padded Seats, Choice of Red,  
Yellow, Grey,  
or Green.

A Reg. \$74.50 Value

**\$49<sup>95</sup>**

Complete the Beauty of Your Home with Custom-Styled Draperies!  
Let our decorator help you with fabrics suitable with your own setting. Stop in or call for  
FREE estimate and advice on color coordination!

SHOP  
MONDAY & FRIDAY  
EVENINGS UNTIL 9  
CLOSED MONDAYS UNTIL NOON

**NOEL FURNITURE**

4836 Newport Avenue, Ocean Beach, AC 3-3163

